# **Top 5 Tips for Powerful Comments**

Public comments are essential to creating effective rules and regulations at FERC. Consider the following tips and techniques for creating thorough and convincing comments.

### **Organize Yourself**

Prepare by reviewing the filing and gathering any background materials. Identify comment period deadlines and file on time. Ensure comments reference the correct docket number.

#### **Get to Your Point**

State your objective and your motivation for commenting up front.

## **Support Your Points**

Present a concise and thorough argument, and include factual information and data, if available. Offer justifications to support your comments.

## **Be Specific About Impacts**

Provide specific examples of how you would be impacted negatively or positively. Include scientific data, charts, graphs, or maps that support these impacts. When recommending an alternative course of action, be specific about the alternative.

## **Understand FERC's Role**

Knowing FERC's role in energy regulation will help you support your claims. As such, connect your comments to issues, factors, or impacts that are within FERC's authority. Stay within the "scope" of the proceeding and focus on issues that FERC regulates.

## Where can I find more information?

The Office of Public Participation is committed to facilitating engagement at FERC and can answer questions you may have.



## **Less Effective**

### **More Effective**

As required by the

#### **Identifying Violations in Law or Regulations**

The old mill at the end of our street has a rich artifacts.

National Historic **Preservation Act. FERC** must take steps to identify and protect historic properties. The old mill at the end of our history and may contain street has a rich history and may contain artifacts. At minimum, a historical survey should assess the mill's historic values and identify mitigation measures.

## Using Examples

The company underestimates the economic benefits of waste minimization.

The company underestimates the economic benefits of waste minimization. As the attached article shows, similar companies have already recouped the costs from implementing waste reduction programs.

## **Highlighting Specific Concerns**

The utility's proposal is disagree with it as the utility should have proposed something more targeted. Also, the interconnected with utility was dismissive of neighboring systems, evident facts on the which is not consistent ground in submitting this proposal.....

The method that the utility overly-simplistic and we proposes to model power flows does not reflect the fact that the utility's system is highly with Commission regulations.

