

FEDERAL ENERGY REGULATORY COMMISSION

Docket No. RP06- -000

Prepared Direct Testimony of Paul R. Moul

INTRODUCTION AND SUMMARY OF RECOMMENDATION

1 **Q: Please state your name, occupation and business address.**

6 Appendix A that follows my direct testimony (Exhibit No. GTN-49).

7 **Q: What is the purpose of your testimony?**

13 GTN-50 through Exhibit No. GTN-62, which accompany my direct testimony.

14 **Q: Based upon your analysis, what is your conclusion concerning the appropriate**

1 **rate of return on equity for the Company in this case?**

2 A: Based upon my independent analysis, my conclusion is that GTN should be
3 afforded an opportunity to earn a rate of return on equity in the range of 13.00% to
4 15.00%. The Company has selected a 14.50% rate of return on equity from my
5 range, which GTN Witness Amy Leong used in calculating the weighted average
6 cost of capital on her Exhibit No. GTN-3. The overall weighted average cost of
7 capital, when applied to GTN's rate base, will provide a compensatory level of
8 return for the use of capital and will provide GTN with the ability to attract new
9 capital on reasonable terms.

10 It is important that the Commission seriously consider the Company's
11 relative risk position when selecting the rate of return on common equity from the
12 range of possibilities. GTN Witnesses Levine and Ferron-Jones provide compelling
13 evidence that distinguishes the risk of GTN from the average risk pipeline. Too
14 often, the choice of the return, whether measured as the midpoint, mean or median,
15 relegates most of the pipelines to the average risk category. Indeed, a process that
16 assigns an average return to most pipelines defeats the purpose of establishing a
17 range which is designed to encompass varying degrees of risk. In this case, the
18 Company has amply supported a return above the average in recognition of its high
19 risk traits, no matter how measured.

20 **Q: What is your understanding of the Company's operations?**

21 A: I have considered the general nature of GTN's operations in reaching my
22 conclusions and recommendation. GTN was formerly known as Pacific Gas

1 Transmission Company and is a California corporation that has TransCanada
2 Corporation as its ultimate parent company. The Company has been in operation
3 since 1961.

4 GTN operates a natural gas pipeline system that consists principally of two
5 parallel mainlines of approximately 612 miles each extending from the British
6 Columbia/Idaho border to the California/Oregon border. Additional facilities and
7 extensions bring its total pipeline mileage to approximately 1,350 miles. On the
8 supply-side of its system, GTN interconnects with the TransCanada PipeLines
9 Limited-British Columbia system and the Foothills Pipe Lines Ltd. Most of the gas
10 transported on the GTN system is gathered and produced in the Western Canadian
11 Sedimentary Basin ("WCSB"), while some additional gas is received from a
12 connection with Northwest Pipeline Corporation. The Company is one of the
13 largest transporters of Canadian gas into the U.S. The demand-side of the GTN
14 system interconnects with Pacific Gas and Electric Company, Northwest Pipeline
15 Corporation, Tuscarora Gas Transmission Company, and two other local gas
16 distribution companies ("LDCs").

17 In the test year, the capacity on the Company's system is expected to be
18 represented by 41% held by utility/end users, 21% by producer/aggregator/-
19 marketers, 20% by independent power producers, and 18% that is unsubscribed.
20 GTN Witnesses Ferron-Jones and Levine discuss the risk implications of capacity
21 that is not under firm contract.

22 **Q: How have you determined the range of the cost of equity for GTN?**

1 A: In arriving at my recommended cost of equity range, I employed publicly-available
2 capital market and financial data to assess the relative risk, and hence the cost of
3 equity for a natural gas pipeline, such as GTN. In this regard, I relied on four well-
4 recognized measures: the Discounted Cash Flow ("DCF") model, the Risk
5 Premium ("RP") analysis, the Capital Asset Pricing Model ("CAPM"), and the
6 Comparable Earnings ("CE") approach. By considering the results of a variety of
7 approaches, I determined that a reasonable cost of equity for GTN is within the
8 range of 13.00% to 15.00%. This range is consistent with well-recognized
9 principles for determining a fair rate of return.

10 The models that I used to measure the cost of equity for GTN were applied
11 with market data from a proxy group comprised of six gas companies that were
12 used by the Commission in its rate case decision in *Williston Basin Interstate*
13 *Pipeline Company*, Docket No. RP00-107-000 (104 FERC ¶ 61,036) ("Williston
14 *Basin*"). This group will be referred to as the "Corporate Pipeline Group"
15 throughout the remainder of my testimony.

16 **Q: Please summarize the basis for your recommended cost of equity in this**
17 **proceeding.**

18 A: My recommendation is derived from the results of the four methods/models
19 identified above. In general, the use of more than one method provides a superior
20 foundation to arrive at the cost of equity. This is because, at any point in time,
21 individual methods may be unduly influenced by extraneous factors and/or market
22 sentiment that may produce anomalous results. The following table provides a

1 summary of the indicated costs of equity using each of these approaches. I have
2 presented the results of my analysis by both including and excluding an allowance
3 for flotation costs.

	Corporate Pipeline Group	
	Incl. Flot.	Excl. Flot. ⁽¹⁾
DCF:		
Constant growth	17.42%	17.08%
Two-step	15.98%	15.64%
Risk Premium	13.34%	13.00%
CAPM	18.80%	18.46%
Comparable Earnings	13.45%	13.45%
Range:		
High	18.80%	18.46%
Low	13.34%	13.00%
Mid-point	16.07%	15.73%
Average	15.80%	15.53%
Median	15.98%	15.64%

4 It is noteworthy that in determining an appropriate cost of equity, I considered
5 directly the results of a two-stage DCF model. The Commission has frequently
6 insisted upon a DCF analysis that uses more than a single constant growth rate in
7 setting the cost of equity for pipeline companies in rate cases. My testimony will
8 explain the results of the two-stage DCF model, generally following the
9 Commission's past use of this model.

10 From the summary presented above, the median values are represented by

¹ Flotation costs are defined as the out-of-pocket costs associated with the issuance of common stock. Those costs typically consist of the underwriters' discount and company issuance expenses.

1 15.64% for the Corporate Pipeline Group excluding flotation costs and 15.98%
2 including flotation costs. The median values are represented by the results of the
3 two-stage DCF model. The Risk Premium cost rate is 13.00%, excluding flotation
4 costs and 13.34% including flotation costs. From these values, as well as the other
5 results shown above, I recommend a range for a rate of return on equity bounded by
6 13.00% to 15.00%. Essentially, the Risk Premium cost rate supports the bottom of
7 my range and the median value taken from all methods/models supports the top of
8 my range. Given the overall risk profile of GTN, as described in the testimony of
9 GTN Witnesses Ferron-Jones and Levine, and its risk relative to other pipeline
10 operations described specifically by GTN Witness Levine, it is entirely reasonable
11 for the Company to propose a 14.50% rate of return on common equity – a rate that
12 approximates the midpoint of the top half of my cost of equity range.

13 **Q: Setting aside the specific mechanics of computing a reasonable return, could**
14 **you describe your overall perspective on the process?**

15 A: My procedure for establishing the rate of return on equity includes a comprehensive
16 approach by broadening the scope of my analysis beyond a single measure of the
17 cost of equity. There are risks in relying upon an approach limited to a single
18 method that may contain a variety of limitations and/or unrealistic assumptions.
19 Moreover, it is necessary to exercise care in using individually-computed costs of
20 equity that, due to aberrations in the data, may cause individual company
21 calculations to produce anomalous and/or counter-intuitive results. This situation
22 was revealed in the recent Initial Decision by the PALJ in the rate case for Kern

1 River Gas Transmission Company (114 FERC ¶ 63,031). There, two abnormally
2 low DCF results had an undue influence on the median return which produced an
3 unreasonable result. If those two atypical and unrepresentative results were
4 removed based upon the Commission prescription as set forth in Opinion No. 445
5 (92 FERC ¶ 61,070), then the median value would move up dramatically from the
6 9.34% adopted by the PALJ to 10.71%. This significant change in overall DCF
7 results highlights the capricious nature of the model, especially when used alone, as
8 the PALJ did in Kern River. Indeed, when viewing the results of the Commission's
9 preferred two-stage DCF, where individual results are developed for each company
10 within a proxy group, those anomalies became apparent. Hence, use of a variety of
11 methods to establish the cost of equity minimizes the inevitable limitations found in
12 any model/method.

13 **Q: In your opinion, what factors should the Commission consider when setting**
14 **GTN's rate of return in this proceeding?**

15 A: Under traditional cost of service regulation, an agency engaged in ratesetting, such
16 as the Commission, serves as a substitute for competition. In setting rates, a
17 regulatory agency must carefully consider the public's interest in reasonably priced,
18 as well as safe and reliable, service. The level of rates must also provide an
19 opportunity to earn a rate of return for the pipeline and its investors that is
20 commensurate with the risk to which the invested capital is exposed so that the
21 pipeline has access to capital. Without an opportunity to earn a fair rate of return, a
22 pipeline will be unable to attract sufficient capital required to meet its

1 responsibilities over time.

2 It is important to remember that regulated firms must compete for capital in
3 a global market with non-regulated firms, as well as municipal, state and federal
4 governments. Although the relationship with its customers has been changing, a
5 pipeline remains quite different from a non-regulated firm, which is free to enter
6 and exit competitive markets in accordance with available business opportunities.

7 As established by the landmark Bluefield and Hope cases², several tests
8 must be satisfied to demonstrate the fairness or reasonableness of the rate of return.
9 These tests include a determination of whether the rate of return is (i) similar to that
10 of other financially sound businesses having similar or comparable risks,
11 (ii) sufficient to ensure confidence in the financial integrity of the pipeline, and
12 (iii) adequate to maintain and support the credit of the pipeline, thereby enabling it
13 to attract, on a reasonable cost basis, the funds necessary to satisfy its capital
14 requirements.

15 A fair rate of return must not only provide the pipeline with the ability to
16 attract new capital, it must also be fair to existing investors. An appropriate rate of
17 return which may have been reasonable at one point in time may become too high
18 or too low at a subsequent point in time, based upon changing business risks,
19 economic conditions and alternative investment opportunities. When applying the
20 standards of a fair rate of return, it must be recognized that the end result must
21 provide for the payment of interest on the company's debt, the payment of dividends

² Bluefield Water Works & Improvement Co. v. P.S.C. of West Virginia, 262 U.S. 679 (1923)
and F.P.C. v. Hope Natural Gas Co., 320 U.S. 591 (1944).

1 on the company's stock, the recovery of costs associated with securing capital, the
2 maintenance of reasonable credit quality for the company, and support of the
3 company's financial condition, which today would include those measures that
4 produce an adequate level of internally generated funds to meet capital
5 requirements.

6 **NATURAL GAS TRANSMISSION RISK FACTORS**

7 **Q: Please describe the business environment facing the natural gas pipeline**
8 **companies.**

9 A: The testimony of GTN Witness Levine describes the competitive, regulatory and
10 economic risks facing gas pipelines. For the future, the business environment
11 facing the pipelines will be influenced by changing regulation, revenues being
12 pressured by the lower of cost or market-based rates, shorter contract durations with
13 customers, and counter party risk. The Commission's general policy fosters
14 competition in the natural gas pipeline business through regulatory and commercial
15 practices (*e.g.*, alteration of certification authorization procedures, greater ease in
16 obtaining authorization to build capacity, and the discounting and negotiation of
17 rates).

18 **Q: What is the competitive position of the gas pipeline business environment?**

19 A: The competitiveness of the natural gas business has increased significantly at all
20 levels. Even beyond the federal level, unbundling initiatives at the state level for
21 both gas and electric service will have an impact on the position of many pipelines.
22 Gas producers, marketers, distributors, and other end users now have a broad array

1 of choices that may reduce the need for traditional long-term contracts for pipeline
2 transmission service. Shippers can more readily obtain short term contracts, which
3 shifts risks to the pipelines. Indeed, shippers can compete directly with pipelines by
4 releasing their firm capacity to other shippers. In addition, some shippers have
5 investigated the participation in alternative competing pipeline projects. As
6 indicated in the testimony of GTN Witness Ferron-Jones, the proposed Pacific
7 Connector represents a significant bypass threat to GTN.

8 Moreover, heightened competition will undoubtedly continue to develop
9 from consolidation within and between the utility and pipeline industries because
10 the surviving companies can bring to bear the economies of scope and scale in
11 dealing with suppliers/vendors in order to obtain the most attractive prices for
12 purchased goods and services. Also, as natural gas prices increase, the competitive
13 position of natural gas diminishes, particularly as a fuel in electric generation and
14 for general industrial applications.

15 **Q: Is there other evidence regarding business risks facing GTN?**

16 A: Some of the key business risk features concerning the Company's operations have
17 been described at length in the testimony of GTN Witnesses Rush, Ferron-Jones,
18 and Levine. Their testimony substantiates the Company's relative risk position.

19 **FUNDAMENTAL RISK ANALYSIS**

20 **Q: Is it necessary to conduct a fundamental risk analysis prior to a determination**
21 **of a pipeline's cost of equity?**

22 A: Yes. In addition to qualitative factors, it is necessary to establish a company's

1 relative risk position within its industry through an analysis of various quantitative
2 factors that bear upon investors' assessment of overall risk. The rate of return
3 required by investors is linked directly to the perceived level of risk. The greater
4 the risk of an investment, the higher is the required rate of return necessary to
5 compensate for that risk, all else being equal. Because investors will seek the
6 highest rate of return available, considering the risk involved, the rate of return
7 must at least equal the investor-required, market-determined cost of capital if public
8 utilities are to attract the necessary investment capital on reasonable terms.

9 The level of risk for a firm is often defined as the uncertainty of achieving
10 expected performance, and is sometimes viewed as a probability distribution of
11 possible outcomes. Hence, if the uncertainty of achieving an expected outcome is
12 high, the risk is also high. As a consequence, high risk firms must offer investors
13 higher returns than low risk firms which pay less to attract capital from investors.
14 This is because the level of uncertainty, or risk of not realizing expected returns,
15 establishes the compensation required by investors in the capital markets.

16 The investment risk of a firm is comprised of its business risk and financial
17 risk. Business risk is all risk other than financial risk, and is sometimes defined as
18 the staying power of the market demand for a firm's product or service and the
19 resulting inherent uncertainty of realizing expected pre-tax returns on the firm's
20 assets. Business risk encompasses all operating factors, *e.g.*, productivity,
21 competition, management ability, etc. that bear upon the expected pre-tax operating
22 income attributed to the fundamental nature of a firm's business. GTN Witness

1 Levine provides a comprehensive assessment of the Company's business risk.

2 Financial risk results from a firm's use of borrowed funds (or similar
3 sources of capital with fixed payments) in its capital structure, *i.e.*, financial
4 leverage. Thus, if a firm did not employ financial leverage by borrowing any
5 capital, its investment risk would be represented by its business risk. It is important
6 to note that in evaluating the risk of regulated companies, financial leverage cannot
7 be considered in the same context as it is for non-regulated companies. Financial
8 leverage has a different meaning for regulated firms than for non-regulated
9 companies. For regulated firms, the cost of service formula gives the benefits of
10 financial leverage to consumers in the form of lower revenue requirements. For
11 non-regulated companies, all benefits of financial leverage are retained by the
12 common stockholder. Although retaining none of the benefits, regulated firms bear
13 the risk of financial leverage. Therefore, a regulated firm's rate of return on
14 common equity must recognize the greater financial risk shown by the higher
15 leverage typically employed by public utilities.

16 Although no single index or group of indices can precisely quantify the
17 relative investment risk of a firm, financial analysts use a variety of indicators to
18 assess that risk. For example, the creditworthiness of a firm is revealed by its bond
19 ratings. If the stock is traded, the price-earnings multiple, dividend yield, and beta
20 coefficients (a statistical measure of a stock's relative volatility to the rest of the
21 market) provide some gauge of overall risk. Other indicators, which are reflective
22 of business risk, include the variability of the rate of return on equity, which is

1 indicative of the uncertainty of actually achieving the expected earnings; operating
2 ratios (the percentage of revenues consumed by operating expenses, depreciation,
3 and taxes other than income tax), which are indicative of profitability; the quality of
4 earnings, which considers the degree to which earnings are the product of
5 accounting principles or cost deferrals; and the level of internally generated funds.
6 Similarly, the proportion of senior capital in a company's capitalization is the
7 measure of financial risk which is often analyzed in the context of the equity ratio
8 (*i.e.*, the complement of the debt ratio).

9 **Q: What comparison groups have you employed to assess the Company's position**
10 **vis-à-vis other regulated companies?**

11 A: I have compared GTN to two groups of companies for my analysis. Those groups
12 are the S&P Public Utilities and the Corporate Pipeline Group. The S&P Public
13 Utilities is a widely recognized index comprised of electric power companies and
14 natural gas companies. The companies that comprise the group are identified on
15 page 3 of Exhibit No. GTN-53. I used this group as a broad-based measure of all
16 types of regulated companies. The Corporate Pipeline Group includes: El Paso
17 Energy Corporation, Equitable Resources, Inc., Kinder Morgan, Inc., National Fuel
18 Gas Company, Questar Corporation, and The Williams Companies, Inc. Each of
19 these companies were included as part of the proxy group used by the Commission
20 in *Williston Basin*.

21 **Q: What is the significance of a firm's bond rating in assessing its risk and cost of**
22 **capital?**

1 A: Bond ratings are a measure of a company's credit quality and represent one
2 indication of risk. GTN must have the financial characteristics of sufficient strength
3 that will, at a minimum, contribute positively to its credit quality profile. It is
4 important that the Commission provide GTN with a reasonable opportunity to
5 achieve adequate credit quality so that GTN has a financial profile commensurate
6 with an investment grade bond rating. I used bond ratings along with other
7 measures of risk in analyzing the Corporate Pipeline Group. Knowledge of a
8 company's credit quality is important because the cost of each type of capital is
9 directly related to the associated risk of the firm. A company's credit quality risk is
10 directly shown by the rating and yield on its bonds. It is important to recognize that
11 credit ratings provide an indication of risk associated with the debt of a firm. Bond
12 ratings do not necessarily reflect all of the factors that are important to equity
13 investors because they face additional risks that are not faced by lenders.

14 **Q: How do the bond ratings compare for GTN, the Corporate Pipeline Group,**
15 **and the S&P Public Utilities?**

16 A: For GTN, its Long-Term ("LT") issuer rating is A2 from Moody's. The average
17 LT issuer rating for the Corporate Pipeline Group is Baa2 from Moody's and the
18 corporate credit rating ("CCR") is BBB from S&P. The LT issuer rating by
19 Moody's and the CCR designation by S&P focuses upon the credit quality of the
20 issuer of the debt, rather than upon the debt obligation itself. For the S&P Public
21 Utilities, the average rating is Baa1 by Moody's and BBB+ by S&P. Many of the
22 financial indicators that I will subsequently discuss are considered during the rating

1 process.

2 **Q: How well does the Corporate Pipeline Group represent the risk of GTN?**

3 A: As noted previously, GTN Witness Levine describes the risk of GTN. In his
4 testimony, Mr. Levine describes some of the factors that influence the risk of the
5 components of the Corporate Pipeline Group. The testimony of Mr. Levine
6 indicates that there are demonstrably different risk characteristics of each. Given
7 this analysis, the Company's risk profile warrants a rate of return on common
8 equity at the upper half of the risk spectrum.

9 **Q: What specific financial data have you considered in your analysis?**

10 A: For this purpose, I have compared GTN to the S&P Public Utilities, an industry-
11 wide proxy consisting of various regulated businesses, and the Corporate Pipeline
12 Group. The broad categories of financial data that I will discuss are shown on
13 Exhibit No. GTN-51 through Exhibit No. GTN-53. The data cover the five-year
14 period 2001-2005. The Exhibits include data concerning the following factors that
15 affect investors' perception of the market required return.

16 Size. In terms of capitalization, the average size of the companies in the
17 Corporate Pipeline Group, and the S&P Public Utilities is larger than GTN. All
18 other things being equal, a smaller company is riskier than a larger company
19 because a given change in revenue and/or expense has a proportionately greater
20 impact on a smaller firm.

21 Market Ratios. Market-based financial ratios provide a partial measure of
22 the investor-required cost of equity. If all other factors are equal, investors will

1 require a higher return on equity for companies which exhibit greater risk in order
2 to compensate for that risk. That is to say, a firm that investors perceive to have
3 higher risks will experience a lower price per share in relation to expected
4 earnings.³

5 There are no market-based financial ratios for GTN because its stock is not
6 traded. The price-earnings multiples were higher for the Corporate Pipeline Group
7 than for the S&P Public Utilities. The average market-to-book ratios were higher
8 for the Corporate Pipeline Group than for the S&P Public Utilities, which were
9 somewhat lower.

10 Common Equity Ratio. The level of financial risk is measured by the ratio
11 of long-term debt and other senior capital to permanent capital. Financial risk is
12 also analyzed by comparing common equity ratios (the complement of the ratio of
13 debt and other senior capital). That is to say, a firm with a high common equity
14 ratio has lower financial risk, while a firm with a low common equity ratio has
15 higher financial risk. The five-year average common equity ratio comparisons,
16 based on permanent capital, were 54.3% for GTN, 42.9% for the Corporate Pipeline
17 Group, and 39.5% for the S&P Public Utilities. In my opinion, the Company's
18 move over the past several years to strengthen its common equity ratio is the proper
19 response to its heightened business risk.

20 Return on Book Equity. Greater variability (*i.e.*, uncertainty) of a firm's

³ For example, two otherwise similarly situated firms each reporting \$1.00 earnings per share would have different market prices at varying levels of risk (*i.e.*, the firm with a higher level of risk will have a lower share value, while the firm with a lower risk profile will have a higher share value).

1 earned returns signifies relative levels of risk, as shown by the coefficient of
2 variation (standard deviation ÷ mean) of the rate of return on book common equity.
3 The higher the coefficient of variation, the greater degree of variability. For the
4 five year period, the coefficients of variation were 1.000 (8.9% ÷ 8.9%) for GTN,
5 0.242 (2.2% ÷ 9.1%) for the Corporate Pipeline Group, and 0.231 (2.5% ÷ 10.8%)
6 for the S&P Public Utilities. GTN has experienced the highest relative level of
7 earning variability.

8 Operating Ratios. I have also compared operating ratios (the percentage of
9 revenues consumed by operating expense, depreciation and taxes other than
10 income).⁴ The five-year average operating ratios were 46.7% for GTN, 81.6% for
11 the Corporate Pipeline Group, and 84.6% for the S&P Public Utilities. It is difficult
12 to make a direct comparison of the operating ratios because an interstate gas
13 transmission pipeline makes no provision for cost recovery of purchased products.
14 With an absence of any cost of purchased products or fuel for electric generation, a
15 lower operating ratio would be expected for GTN.

16 Coverage. The level of fixed charge coverage (*i.e.*, the multiple by which
17 available earnings cover fixed charges, such as interest expense) provides an
18 indication of the earnings protection for creditors. Higher levels of coverage, and
19 hence earnings protection for fixed charges, are usually associated with increased
20 grades of creditworthiness. The five-year average interest coverage (excluding
21 AFUDC) was 2.73 times for GTN, 3.91 times for the Corporate Pipeline Group, and

⁴ The complement of the operating ratio is the operating margin which provides a measure of profitability. The higher the operating ratio, the lower the operating margin.

1 2.68 times for the S&P Public Utilities.

2 Quality of Earnings. Measures of earnings quality usually are revealed by
3 the percentage of AFUDC related to income available for common equity, the
4 effective income tax rate, and other cost deferrals. These measures of earnings
5 quality usually influence a firm's internally generated funds. Typically, quality of
6 earnings has not been a significant concern for the Company, the Corporate Pipeline
7 Group, and the S&P Public Utilities.

8 Internally Generated Funds. Internally generated funds ("IGF") provide an
9 important source of new investment capital for a utility and represent a key measure
10 of credit strength. The coefficient of variation of the IGF percentage of capital
11 expenditures was 2.138 ($867.4\% \div 405.7\%$) for GTN, 0.217 ($30.2\% \div 139.0\%$) for
12 the Corporate Pipeline Group, and 0.174 ($19.0\% \div 109.0\%$) for the S&P Public
13 Utilities. Historically, the percentage of IGF to capital expenditures has been
14 extremely variable for the Company.

15 Betas. The financial data that I have been discussing relate primarily to
16 company-specific risks. Market risk for firms with traded stock is measured by beta
17 coefficients. Beta coefficients attempt to identify systematic risk (*i.e.*, the risk
18 associated with changes in the overall market for common equities). Value Line
19 Investment Survey ("Value Line") publishes such a statistical measure of a stock's
20 relative historical volatility to the rest of the market. A comparison of market risk
21 is shown by the average Value Line betas which are 1.39 for the Corporate Pipeline
22 Group (see page 2 of Exhibit No. GTN-52) and .95 for the S&P Public Utilities (see

1 page 3 of Exhibit No. GTN-53). Keeping in mind that the gas industry has changed
2 dramatically during the past five years, the systematic risk percentage is 146% (1.39
3 $\div .95$) for the Corporate Pipeline Group using the S&P Public Utilities' average beta
4 as a benchmark.

5 **Q: Please summarize your risk evaluation of GTN, the Corporate Pipeline Group,**
6 **and the S&P Public Utilities.**

7 A: The risk of GTN and the Corporate Pipeline Group is clearly greater than the risk of
8 the S&P Public Utilities. Although GTN shares some of the same risk
9 characteristics as the Corporate Pipeline Group, on balance, GTN clearly has more
10 risk. Based upon my analysis, including the information made available by GTN
11 Witnesses Ferron-Jones and Levine, the Company's rate of return on common
12 equity should be set in the upper half of the range established with the Corporate
13 Pipeline Group market data.

14 **COST OF EQUITY – GENERAL APPROACH**

15 **Q: Please describe the process you employed to determine the cost of equity for**
16 **the Company.**

17 A: Through a fundamental financial analysis, the relative risk of a firm must be
18 established prior to the determination of its cost of equity. Any rate of return
19 recommendation which lacks such a basis will inevitably fail to provide a utility
20 with a fair rate of return except by coincidence. Although my fundamental
21 financial analysis provides the required framework to establish the risk relationships
22 among GTN, the Corporate Pipeline Group, and the S&P Public Utilities, the cost

1 of equity must be measured by standard financial models. The methods which have
2 been employed to measure the cost of equity include: the Discounted Cash Flow
3 model, the Risk Premium approach, the Capital Asset Pricing Model and the
4 Comparable Earnings approach.

5 The traditional DCF model, while useful in providing some insight into the
6 cost of equity, is not an approach that should be used exclusively. The divergence
7 of stock prices from company-specific fundamentals can provide a misleading cost
8 of equity calculation.

9 The Risk Premium analysis is founded upon the prospective cost of long-
10 term debt, *i.e.*, the yield that the public utility must offer to raise long-term debt
11 capital directly from investors. To that yield must be added a risk premium in
12 recognition of the greater risk of common equity over debt. This additional risk is,
13 of course, attributable to the fact that the payment of interest and principal to
14 creditors has priority over the payment of dividends and return of capital to equity
15 investors. Hence, equity investors require a higher rate of return than the yield on
16 long-term corporate bonds.

17 The CAPM is a model not unlike the traditional Risk Premium. The CAPM
18 employs the yield on a risk-free interest-bearing obligation plus a premium as
19 compensation for risk. Aside from the reliance on the risk-free rate of return, the
20 CAPM gives specific quantification to systematic (or market) risk as measured by
21 beta.

22 The Comparable Earnings approach measures the returns expected /

1 experienced by other non-regulated firms and has been used extensively in rate of
2 return analysis for over a half century. However, its popularity diminished in the
3 1970s and 1980s with the popularization of market-based models. The financial
4 community has expressed the view that the regulatory process must consider the
5 returns which are being achieved in the non-regulated sector so that public utilities
6 can compete effectively in the capital markets.

7 **DISCOUNTED CASH FLOW ANALYSIS**

8 **Q: Please describe your use of the Discounted Cash Flow approach to determine**
9 **the cost of equity.**

10 A: Discounted Cash Flow theory seeks to explain the value of an economic or financial
11 asset as the present value of future expected cash flows discounted at the
12 appropriate risk-adjusted rate of return. Thus, if \$100 is to be received in a single
13 payment 10 years subsequent to the acquisition of an asset, and the appropriate risk-
14 related interest rate is 8%, the present value of the asset would be \$46.32 (Value =
15 $\$100 \div (1.08)^{10}$) arising from the discounted future cash flow. Conversely, knowing
16 the present \$46.32 price of an asset (where price = value), the \$100 future expected
17 cash flow to be received 10 years hence shows an 8% annual rate of return implicit
18 in the price and future cash flows expected to be received.

19 In its simplest form, the DCF theory considers the number of years from
20 which the cash flow will be derived and the annual compound interest rate which
21 reflects the risk or uncertainty associated with the cash flows. It is appropriate to
22 reiterate that the dollar values to be discounted are future cash flows.

DCF theory is flexible and can be used to estimate value (or price) or the annual required rate of return under a wide variety of conditions. The theory underlying the DCF methodology can be easily illustrated by utilizing the investment horizon associated with a preferred stock not having an annual sinking fund provision. In this case, the investment horizon is infinite, which reflects the perpetuity of a preferred stock. If P represents price, Kp is the required rate of return on a preferred stock, and D is the annual dividend (P and D with time subscripts), the value of a preferred share is equal to the present value of the dividends to be received in the future discounted at the appropriate risk-adjusted interest rate, Kp . In this circumstance:

$$P_0 = \frac{D_1}{(1 + Kp)} + \frac{D_2}{(1 + Kp)^2} + \frac{D_3}{(1 + Kp)^3} + \dots + \frac{D_n}{(1 + Kp)^n}$$

If $D_1 = D_2 = D_3 = \dots D_n$ as is the case for preferred stock, and n approaches infinity, as is the case for non-callable preferred stock without a sinking fund, then this equation reduces to:

$$P_0 = \frac{D_1}{Kp}$$

This equation can be used to solve for the annual rate of return on a preferred stock when the current price and subsequent annual dividends are known. For example, with $D_1 = \$1.00$, and $P_0 = \$10$, then $Kp = \$1.00 \div \10 , or 10%.

The dividend discount equation, first shown, is the generic DCF valuation model for all equities, both preferred and common. While preferred stock generally

1 pays a constant dividend, permitting the simplification subsequently noted,
2 common stock dividends are not constant. Therefore, absent some other
3 simplifying condition, it is necessary to rely upon the generic form of the DCF. If,
4 however, it is assumed that $D_1, D_2, D_3, \dots D_n$ are systematically related to one
5 another by a constant growth rate (g), so that $D_0(1+g) = D_1, D_1(1+g) = D_2, D_2(1$
6 $+g) = D_3$ and so on approaching infinity, and if K_s (the required rate of return on a
7 common stock) is greater than g , then the DCF equation can be reduced to:

$$P_0 = \frac{D_1}{K_s - g} \text{ or } P_0 = \frac{D_0(1+g)}{K_s - g}$$

8 which is the periodic form of the "Gordon" model. Proof of the DCF equation is
9 found in all modern basic finance textbooks. This DCF equation can be easily
10 solved as:

$$K_s = \frac{D_0(1+g)}{P_0} + g$$

12 which is the periodic form of the Gordon Model commonly applied in estimating
13 equity rates of return in rate cases. When used for this purpose, K_s is the annual
14 rate of return on common equity demanded by investors to induce them to hold a
15 firm's common stock. Therefore, the variables D_0, P_0 and g must be estimated in
16 the context of the market for equities, so that the rate of return, which a public
17 utility is permitted the opportunity to earn, has meaning and reflects the investor-
18 required cost rate.

19 Application of the Gordon model with market derived variables is

1 straightforward. For example, using the most recent prior annualized dividend (D_0)
2 of \$0.80, the current price (P_0) of \$10.00, and the investor expected dividend
3 growth rate (g) of 5%, the solution of the DCF formula provides a 13.4% rate of
4 return. The dividend yield component in this instance is 8.4%, and the capital gain
5 component is 5%, which together represent the total 13.4% annual rate of return
6 required by investors. The capital gain component of the total return may be
7 calculated with two adjacent future year prices. For example, in the eleventh year
8 of the holding period, the price per share would be \$17.10 as compared with the
9 price per share of \$16.29 in the tenth year which demonstrates the 5% annual
10 capital gain yield.

11 Some DCF devotees believe that it is more appropriate to estimate the
12 required return on equity with a model which permits the use of multiple growth
13 rates. This may be a plausible approach to DCF, where investors expect different
14 dividend growth rates in the near term and long run. If two growth rates, one near
15 term and one long-run, are to be used in the context of a price (P_0) of \$10.00, a
16 dividend (D_0) of \$0.80, a near-term growth rate of 5.5%, and a long-run expected
17 growth rate of 5.0% beginning at year 6, the required rate of return is 13.57%
18 solved with a computer by iteration.

19 **Q: Are there limitations to the DCF model?**

20 A: The Discounted Cash Flow model seeks to explain the value of an asset as the
21 present value of future expected cash flows discounted at the appropriate risk-
22 adjusted rate of return. In its simplest form, the DCF return on common stocks

1 consists of a current cash yield (*e.g.*, dividend yields in the case of corporations)
2 and future price appreciation (growth) of the investment. The DCF model is
3 premised on the total return than can be realized from a combination of these two
4 components.

5 Among other limitations of the model, there is a certain element of
6 circularity in the DCF method when applied in rate cases. This is because
7 investors' expectations for the future depend upon regulatory decisions. In turn,
8 when regulators depend upon the DCF model to set the cost of equity, they rely
9 upon investor expectations that include an assessment of how regulators will decide
10 rate cases. Due to this circularity, the DCF model may not fully reflect the true
11 equity return of a utility.

12 **Q: Are there other shortcomings of the DCF model?**

13 A: The DCF method can provide a misleading measure of the cost of equity in the
14 ratesetting process when stock prices diverge from book values by a meaningful
15 margin. When the difference between share values and book values is significant,
16 the results from the DCF can result in a misspecified cost of equity when those
17 results are applied to book value. This is because investor expected returns, as
18 described by the DCF model, are related to the market value of common stock. This
19 discrepancy is shown by the following example. If it is assumed, hypothetically,
20 that investors require a 12.5% return on their common stock investment value (*i.e.*,
21 the market price per share) when share values represent 150% of book value,
22 investors would require a total annual return of \$1.50 per share on a \$12.00 market

1 value to realize their expectations. If, however, this 12.5% market-determined cost
2 rate is applied to an original cost rate base which is equivalent to the book value of
3 common stock of \$8.00 per share, the utility's actual earnings per share would be
4 only \$1.00. This would result in a \$.50 per share earnings shortfall which would
5 deny the utility the ability to satisfy investor expectations.

6 As a consequence, a utility could not withstand these DCF results applied in
7 a rate case and also sustain its financial integrity. This is because \$1.00 of earnings
8 per share and a 75% dividend payout ratio would provide earnings retention growth
9 of just 3.125% (*i.e.*, $\$1.00 \times .75 = \0.75 , and $\$1.00 - \$0.75 = \$0.25 \div \$8.00 =$
10 3.125%). In this example, the earnings retention growth rate plus the 6.25%
11 dividend yield ($\$0.75 \div \12.00) would equal 9.375% ($6.25\% + 3.125\%$) as
12 indicated by the DCF model. This DCF result is the same as the utility's rate of
13 dividend payments on its book value (*i.e.*, $\$0.75 \div \$8.00 = 9.375\%$). This situation
14 provides the utility with no earnings cushion for its dividend payment because the
15 DCF result equals the dividend rate on book value (*i.e.*, both rates are 9.375% in the
16 example). Moreover, if the price employed in my example were higher than 150%
17 of book value, a "negative" earnings cushion would develop and cause the need for
18 a dividend reduction because the DCF result would be less than the dividend rate on
19 book value. For these reasons, the usefulness of the DCF method significantly
20 diminishes as market prices and book values diverge.

21 Further, there is no reason to expect that investors would necessarily value
22 utility stocks equal to their book value. In fact, it is rare that utility stocks trade at

1 book value. Moreover, high market-to-book ratios may be reflective of general
2 market sentiment. Were regulators to use the results of a DCF model that fails to
3 produce the required return when applied to an original cost rate base, they would
4 penalize a company with high market-to-book ratios. This clearly would penalize a
5 regulated firm and its investors that purchased the stock at its current price. When
6 investor expectations are not fulfilled, the market price per share will decline and a
7 new, different equity cost rate would be indicated from the lower price per share.
8 This condition suggests that the current price would be subject to disequilibrium
9 and would not allow a reasonable calculation of the cost of equity. This situation
10 would also create a serious disincentive for management initiative and efficiency.
11 Within that framework, a perverse set of goals and rewards would result, *i.e.*, a high
12 authorized rate of return in a rate case would be the reward for poor financial
13 performance, while low rates of return would be the reward for good financial
14 performance. As such, the DCF results should not be used alone to determine the
15 cost of equity, but should be used along with other complementary methods.

16 **Q: Please explain the cash yield component of a DCF analysis.**

17 A: The DCF methodology requires the use of an expected cash yield to establish the
18 investor-required cost of equity. For the twelve months ended February 2006, the
19 monthly cash yields of the Corporate Pipeline Group are shown graphically on
20 Exhibit No. GTN-54. The monthly cash yields shown on Exhibit No. GTN-54
21 reflect recognition of the build up of the cash payment in the price that has occurred
22 since the last ex-dividend date (*i.e.*, the date by which a shareholder must have

1 owned the shares to be entitled to the cash payment – usually about two to three
2 weeks prior to the actual payment).

3 The ex-dividend date usually occurs two business days before the record
4 date of the cash payment (*i.e.*, the date by which a shareholder must own the shares
5 to be entitled to the cash payment, usually about two to three weeks prior to the
6 actual payment). During a quarter (here defined as 91 days), the price of a stock
7 moves up ratably by the cash amount as the ex-dividend date approaches. The
8 stock's price then falls by the amount of the cash payment on the ex-dividend date.
9 Therefore, it is necessary to calculate the fraction of the quarterly cash payment
10 since the time of the last ex-dividend date and to remove that amount from the
11 price. This adjustment reflects normal recurring pricing of stocks in the market, and
12 establishes a price which will reflect the true yield on a stock.

13 For the twelve months ending February 2006, the average cash yield was
14 2.26% for the Corporate Pipeline Group based upon a calculation using annualized
15 cash payments and adjusted month-end stock prices. The cash yields for the more
16 recent six- and three- months periods were 2.17% and 2.21%, respectively. These
17 averages were calculated from the cash yields shown on Exhibit GTN-54. I have
18 used, for the purpose of my direct testimony, a cash yield of 2.17% for the
19 Corporate Pipeline Group, which represents the six-month average yield. The use
20 of this dividend yield will reflect current capital costs while avoiding spot yields.
21 While my use of a six-month average dividend yield is consistent with previous
22 testimony, dividend yields have been quite volatile during the latter six-month

1 period, rising from 2.01% in September 2005 to 2.26% in February 2006. This
2 demonstrates the instability that is present in the DCF method, which can provide a
3 less reliable measure of the cost of equity.

4 **Q: How have you adjusted the historical cash yields in order to position them in a**
5 **forward-looking manner?**

6 A: The procedure to adjust the average cash yield for the expectation of an increase in
7 the cash payment during the initial investment period will be at a rate of one-half
8 the growth component, developed below. The DCF equation, showing the quarterly
9 cash payments as D_0 , may be stated in this fashion:

$$K = \frac{D_0 (1+g)^0 + D_0 (1+g)^0 + D_0 (1+g)^1 + D_0 (1+g)^1}{P_0} + g$$

11 The adjustment factor, based upon one-half the expected growth rate developed
12 below, will be 5.500% (11.00% x .5) for the Corporate Pipeline Group, which
13 assumes that two cash payments will be at the expected higher rate during the initial
14 investment period. Using the six-month average cash yield as a base, the
15 prospective (forward) cash yield would be 2.29% (2.17% x 1.05500) for the
16 Corporate Pipeline Group.

17 Another DCF model that reflects the discrete growth in the quarterly cash
18 payments (D_0) is as follows:

$$K = \frac{D_0 (1+g)^{.25} + D_0 (1+g)^{.50} + D_0 (1+g)^{.75} + D_0 (1+g)^{1.00}}{P_0} + g$$

1 This procedure confirms the reasonableness of the forward cash yield previously
2 calculated. The quarterly discrete adjustment provides a cash yield of 2.32%
3 (2.17% x 1.06785) for the Corporate Pipeline Group. The use of an adjustment is
4 required for the periodic form of the DCF in order to properly recognize that cash
5 payments grow on a discrete basis.

6 In either of the preceding DCF cash yield adjustments, there is no
7 recognition for the compound returns attributed to the quarterly cash payments.
8 Investors have the opportunity to reinvest quarterly cash receipts. Recognizing the
9 compounding of the periodic quarterly cash payments (D_0), results in a third DCF
10 formulation:

$$k = \left[\left(1 + \frac{D_0}{P_0} \right)^4 - 1 \right] + g$$

11 This DCF equation provides no further recognition of growth in the quarterly cash
12 payment. Combining discrete quarterly growth with quarterly compounding would
13 provide the following DCF formulation, stating the quarterly cash payments (D_0):

$$k = \left[\left(1 + \frac{D_0(1+g)^{25}}{P_0} \right)^4 - 1 \right] + g$$

14 A compounding of the quarterly cash yield provides another procedure to recognize
15 the necessity for an adjusted cash yield. The unadjusted average quarterly cash

1 yield was 0.5425% ($2.17\% \div 4$) for the Corporate Pipeline Group. The compound
2 cash yield would be 2.25% ($1.005568^4 - 1$) for the Corporate Pipeline Group,
3 recognizing quarterly cash payments in a forward-looking manner. These cash
4 yields conform with investors' expectations in the context of reinvestment of their
5 cash payments.

6 For the Corporate Pipeline Group, a 2.29% forward-looking cash yield is the
7 average ($2.29\% + 2.32\% + 2.25\% = 6.86\% \div 3$) of the adjusted cash yield using the
8 form $D_0/P_0 (1+.5g)$, the cash yield recognizing discrete quarterly growth, and the
9 quarterly compound cash yield with discrete quarterly growth.

10 **Q: Please explain the underlying factors that influence investors' growth**
11 **expectations.**

12 A: As noted previously, investors are interested principally in the future growth of their
13 investment (*i.e.*, the cash and stock appreciation realized). Future earnings per
14 share growth represents their primary focus because under the constant price-
15 earnings multiple assumption of the DCF model, the price per share of stock will
16 grow at the same rate as earnings per share. In conducting a growth rate analysis, a
17 wide variety of variables can be considered when reaching a consensus of
18 prospective growth. The variables that can be considered include: earnings,
19 dividends, book value, and cash flow stated on a per share basis. Historical values
20 for these variables can be considered, as well as analysts' forecasts that are widely
21 available to investors. A fundamental growth rate analysis can also be formulated,
22 which consists of internal growth ($"b \times r"$), where " r " represents the expected rate

1 of return on common equity and “ b ” is the retention rate that consists of the fraction
2 of earnings that are not paid out as dividends. The internal growth rate can be
3 modified to account for sales of new common stock. This is called external growth
4 (“ $s \times v$ ”), where “ s ” represents the new common shares expected to be issued by a
5 firm and “ v ” represents the value that accrues to existing shareholders from selling
6 stock at a price different from book value. Fundamental growth, which combines
7 internal and external growth, provides an explanation of the factors that cause book
8 value per share to grow over time. Hence, a fundamental growth rate analysis is
9 duplicative of expected book value per share growth.

10 Growth can also be expressed in multiple stages. This expression of growth
11 includes a “growth” stage where a firm enjoys rapidly expanding markets, high
12 profit margins, and abnormally high growth in earnings per share. Thereafter, a
13 firm enters a “transition” stage where fewer technological advances and increased
14 product saturation begins to reduce the growth rate and profit margins come under
15 pressure. During the “transition” phase, investment opportunities begin to mature,
16 capital requirements decline, and a firm begins to pay out a larger percentage of
17 earnings to shareholders. Subsequently, the mature or “steady-state” stage is
18 reached when a firm’s earnings growth, payout ratio, and return on equity stabilizes
19 at levels where they remain for much of the life of a firm. The three stages of
20 growth assume a step-down of high growth to lower sustainable growth. Even if
21 these three stages of growth can be envisioned for a firm, the third “steady-state”
22 growth stage, which is assumed to remain fixed in perpetuity, represents an

1 unrealistic expectation because the three stages of growth can be repeated. That is
2 to say, the stages can be repeated where growth for a firm ramps-up and ramps-
3 down in cycles over time.

4 **Q: What investor-expected growth rate is appropriate in a DCF calculation?**

5 A: If viewed in its infinite form, the DCF model is represented by the discounted value
6 of an endless stream of growing cash payments. It would, however, require 100
7 years of future cash payments so that the discounted value of those payments would
8 equate to the present price so that the discount rate and the rate of return shown by
9 the simplified Gordon form of the DCF model would be about the same. A century
10 of cash receipts represents an unrealistic investment horizon from almost any
11 perspective. Because stocks are not held by investors forever, the growth in the
12 share value (*i.e.*, capital appreciation, or capital gains yield) is most relevant to
13 investors' total return expectations. Hence, investor expected returns in the equity
14 market are provided by capital appreciation of the investment as well as receipt of
15 cash payments. As such, the sale price of a stock can be viewed as a liquidating
16 cash payment which can be discounted along with the annual cash receipts during
17 the investment holding period to arrive at the investor expected return.

18 In its constant growth form, the DCF assumes that with a constant return on
19 book common equity and constant payout ratio, a firm's earnings per share, cash
20 payments per share and book value per share will grow at the same constant rate,
21 absent any external financing by a firm. Because these constant growth
22 assumptions do not actually prevail in the capital markets, the capital appreciation

1 potential of an equity investment is best measured by the expected growth in
2 earnings per share. Since the traditional form of the DCF assumes no change in the
3 price-earnings multiple, the value of a firm's equity will grow at the same rate as
4 earnings per share. Hence, the capital gains yield is best measured by earnings per
5 share growth using company-specific variables.

6 **Q: What growth rate data do investors consider?**

7 A: Investors consider both historical and projected data in the context of the expected
8 growth rate for a firm. An investor can compute historical growth rates using
9 compound growth rates or growth rate trend lines. Otherwise, an investor can rely
10 upon published growth rates as provided in widely-circulated, influential
11 publications. However, a traditional constant growth DCF analysis that is limited to
12 such inputs suffers from the assumption of no change in the price-earnings multiple,
13 *i.e.*, that the value of a firm's equity will grow at the same rate as earnings. Some of
14 the factors which actually contribute to investors' expectations of earnings growth
15 and which should be considered in assessing those expectations, are: (i) the
16 earnings rate on existing equity, (ii) the portion of earnings not paid out in cash, (iii)
17 sales of additional common equity, (iv) reacquisition of common stock previously
18 issued, (v) changes in financial leverage, (vi) acquisitions of new business
19 opportunities, (vii) profitable liquidation of assets, and (viii) repositioning of
20 existing assets. The realities of the equity market regarding total return
21 expectations, however, also reflect factors other than these inputs. Therefore, the
22 DCF model contains overly restrictive limitations when the growth component is

1 stated in terms of earnings per share (the basis for the capital gains yield) or cash
2 payments per share (the basis for the infinite DCF model). In these situations, there
3 is inadequate recognition of the capital gains yields arising from stock price growth
4 which could exceed earnings or cash payment growth.

5 To assess the growth component of the DCF, analysts' projections of future
6 growth influence investor expectations as explained above. One influential
7 publication is Value Line, which contains estimated future projections of growth.
8 The Value Line provides growth estimates which are stated within a common
9 economic environment for the purpose of measuring relative growth potential. The
10 basis for these projections is the Value Line 3 to 5 year hypothetical economy. The
11 Value Line hypothetical economic environment is represented by components and
12 subcomponents of the National Income Accounts which reflect in the aggregate
13 assumptions concerning the unemployment rate, manpower productivity, price
14 inflation, corporate income tax rate, high-grade corporate bond interest rates, and
15 Federal Open Market Committee ("FOMC") policies. Individual estimates begin
16 with the correlation of sales, earnings and cash payments of a company to
17 appropriate components or subcomponents of the future National Income Accounts.
18 These calculations provide a consistent basis for the published forecasts. Value
19 Line's evaluation of a specific company's future prospects are considered in the
20 context of specific operating characteristics that influence the published projections.
21 Of particular importance for regulated firms, Value Line considers the regulatory
22 quality, rates of return recently authorized, the historic ability of the firm to actually

1 experience the authorized rates of return, the firm's budgeted capital spending, the
2 firm's financing forecast, and the payout ratio. The wide circulation of this source
3 and frequent reference to Value Line in financial circles indicate that this
4 publication has an influence on investor judgment with regard to expectations for
5 the future.

6 There are other sources of earnings growth forecasts. One of these sources
7 is the Institutional Brokers Estimate System ("IBES"). The IBES service provides
8 data on consensus earnings per share forecasts and five-year earnings growth rate
9 estimates. The publisher of IBES has been purchased by Thomson Financial, who
10 is the publisher of First Call. The IBES forecasts have been integrated into the First
11 Call consensus growth forecasts. The earnings estimates are obtained from
12 financial analysts at brokerage research departments and from institutions whose
13 securities analysts are projecting earnings for companies in the First Call universe
14 of companies. Other services that tabulate earnings forecasts and publish them are
15 Zacks Investment Research and Market Guide (which is provided over the Internet
16 by Reuters). As with the IBES/First Call forecasts, Zacks and Reuters/Market
17 Guide provide consensus forecasts collected from analysts for most publicly-traded
18 companies.

19 In each of these publications, forecasts of earnings per share for the current
20 and subsequent year receive prominent coverage. That is to say, IBES/First Call,
21 Zacks, Reuters/Market Guide, and Value Line show estimates of current-year
22 earnings and projections for the next year. While the DCF model typically focuses

1 upon long-run estimates of growth, stock prices are clearly influenced by current
2 and near-term earnings prospects. Therefore, the near-term earnings per share
3 growth rates should also be factored into a growth rate determination.

4 Although forecasts of future performance are investor influencing equity
5 investors may also rely upon the observations of past performance. Investors'
6 expectations of future growth rates may be determined, in part, by an analysis of
7 historical growth rates. It is apparent that any serious investor would advise
8 himself/herself of historical performance prior to taking an investment position in a
9 firm. Earnings per share and cash payments per share represent the principal
10 financial variables which influence investor growth expectations.

11 Other financial variables are sometimes considered in rate case proceedings.
12 For example, a company's internal growth rate, derived from the return rate on book
13 common equity and the related retention ratio, is sometimes considered. This
14 growth rate measure is represented by the Value Line forecast "BxR" shown on
15 Exhibit No. GTN-56. Internal growth rates are often used as a proxy for book value
16 growth. Unfortunately, this measure of growth is often not reflective of investor-
17 expected growth. This is especially important when there is an indication of a
18 prospective change in payout ratio, earned return on book common equity, change
19 in market-to-book ratios or other fundamental changes in the character of the
20 business. Nevertheless, I have also shown the historical and projected growth rates
21 in book value per share and internal growth rates.

22 Although some DCF devotees would advocate that mathematical precision

1 should be followed when selecting a growth rate (*i.e.*, precise input variables often
2 considered within the confines of retention growth described above), the fact is that
3 investors, when establishing the market prices for a firm, do not behave in the same
4 manner assumed by the constant growth rate model using accounting values.
5 Rather, investors consider both company-specific variables and overall market
6 sentiment (*i.e.*, level of inflation rates, interest rates, economic conditions, etc.)
7 when balancing their capital gains expectations with their dividend yield
8 requirements. Investors are not influenced by a single set of company-specific
9 variables weighted in a formulaic manner. Therefore, in my opinion, an array of
10 relevant growth rate indicators using a variety of techniques must be evaluated
11 when formulating a judgment of investor expected growth.

12 **Q: What company-specific data have you considered in your growth rate**
13 **analysis?**

14 A: I have considered the growth in the financial variables shown on Exhibit No. GTN-
15 55 and Exhibit No. GTN-56. The bar graphs provided on Exhibit No. GTN-55
16 show the historical growth rates in earnings per share, dividends per share, book
17 value per share, and cash flow per share for the Corporate Pipeline Group. The
18 historical growth rates were taken from the Value Line publication that provides
19 these data. As shown on Exhibit No. GTN-55, the historical earnings per share
20 growth rates were 0.08% and 1.42% for the Corporate Pipeline Group. The
21 historical growth rates contain instances of negative values for individual
22 companies within the Corporate Pipeline Group. Although indications of negative

1 growth should not be considered for reasons stated below, both positive and
2 negative growth rates have been included in the averages for the Corporate Pipeline
3 Group. Obviously, negative growth rates provide no reliable guide to gauge
4 investor expected growth for these companies. Investor expectations encompass
5 long-term positive growth rates and, as such, could not be represented by
6 sustainable negative rates of change. Therefore, statistics that include negative
7 growth rates should not be given any weight when formulating a composite growth
8 rate expectation.

9 Exhibit No. GTN-56 provides projected earnings per share growth rates
10 taken from analysts' forecasts compiled by IBES/First Call, Zacks, and
11 Reuters/Market Guide and from the Value Line publication. IBES/First Call,
12 Zacks, and Reuters/Market Guide represent reliable authorities of projected growth
13 upon which investors rely. The IBES/First Call, Zacks, and Reuters/Market Guide
14 forecasts are limited to earnings per share growth, while Value Line makes
15 projections of other financial variables. The Value Line forecasts of dividends per
16 share, book value per share, and cash flow per share have also been included on
17 Exhibit No. GTN-56 for the Corporate Pipeline Group.

18 Although five-year forecasts usually receive the most attention in the growth
19 analysis for DCF purposes, present market performance has been strongly
20 influenced by short-term earnings forecasts. Each of the major publications
21 provides earnings forecasts for the current and subsequent year. These short-term
22 earnings forecasts receive prominent coverage, and indeed they dominate these

1 publications. While the DCF model typically focuses upon long-run estimates of
2 earnings, stock prices are clearly influenced by current and near-term earnings
3 forecasts.

4 **Q: Is a five-year investment horizon associated with the analysts' forecasts**
5 **consistent with the DCF model?**

6 A: Yes. In fact, it illustrates that the infinite form of the model contains an unrealistic
7 assumption. Rather than viewing the DCF in the context of an endless stream of
8 growing dividends (*e.g.*, a century of cash flows), the growth in the share value (*i.e.*,
9 capital appreciation, or capital gains yield) is most relevant to investors' total return
10 expectations. Hence, the sale price of a stock can be viewed as a liquidating
11 dividend that can be discounted along with the annual cash receipts during the
12 investment-holding period to arrive at the investor expected return. The growth in
13 the price per share will equal the growth in earnings per share absent any change in
14 price-earnings (P-E) multiple -- a necessary assumption of the DCF. As such, my
15 company-specific growth analysis, which focuses principally upon five-year
16 forecasts of earnings per share growth, conforms with the type of analysis that
17 influences the total return expectation of investors. Moreover, academic research
18 focuses on five-year growth rates as they influence stock prices. Indeed, if
19 investors really required forecasts which extended beyond five years in order to
20 properly value common stocks, some investment advisory service would begin
21 publishing that information for individual stocks in order to meet the market created
22 by the demands of investors. The absence of such a publication signals that

1 investors do not require infinite forecasts in order to purchase and sell stocks in the
2 marketplace.

3 **Q: What specific evidence have you considered in the DCF growth analysis?**

4 A: As to the five-year forecast growth rates, Exhibit No. GTN-56 indicates that the
5 projected earnings per share growth rates for the Corporate Pipeline Group are
6 11.93% by IBES/First Call, 10.98% by Zacks, 10.18% by Reuters/Market Guide,
7 and 12.40% by Value Line. The Value Line projections indicate that earnings per
8 share for the Corporate Pipeline Group will grow prospectively at a more rapid rate
9 than the cash payments per share, which indicates a declining dividend payout ratio
10 for the future. As indicated earlier, with the constant price-earnings multiple
11 assumption of the DCF model, growth for these companies will occur at the higher
12 earnings per share growth rate, thus producing the capital gains yield expected by
13 investors.

14 **Q: What conclusion have you drawn from these data?**

15 A: Although ideally historical and projected earnings per share and dividends per share
16 growth indicators would be used to provide an assessment of investor growth
17 expectations for a firm, the circumstances of the Corporate Pipeline Group mandate
18 that the greater emphasis be placed upon projected earnings per share growth.
19 Historical evidence alone does not represent a complete measure of growth for
20 these companies. Rather, projections of future earnings growth provide the
21 principal focus of investor expectations. In this regard, it is worthwhile to note that
22 Professor Myron Gordon, the foremost proponent of the DCF model in rate cases,

1 established that the best measure of growth in the DCF model is forecasts of
2 earnings per share growth.⁵ Hence, to follow Professor Gordon's findings,
3 projections of earnings per share growth, such as those published by IBES/First
4 Call, Zacks, Reuters/Market Guide, and Value Line, represents a reasonable
5 assessment of investor expectations.

6 It is appropriate to consider all forecasts of earnings growth rates that are
7 available to investors. In this regard, I have considered the forecasts from
8 IBES/First Call, Zacks, Reuters/Market Guide and Value Line. The IBES/First
9 Call, Zacks, and Reuters/Market Guide growth rates are consensus forecasts taken
10 from a survey of analysts that make projections of growth for these companies. The
11 IBES/First Call, Zacks, and Reuters/Market Guide estimates are obtained from the
12 Internet and are widely available to investors free-of-charge. First Call is probably
13 quoted most frequently in the financial press when reporting on earnings forecasts.
14 The Value Line forecasts are also widely available to investors and can be obtained
15 by subscription or free-of-charge at most public and collegiate libraries.

16 With the repeal of the 1935 Public Utility Holding Company act
17 ("PUHCA"), merger and acquisition ("M&A") activity, which already has been
18 prevalent in the utility industry, is expected to accelerate. Acquisitions are usually
19 accomplished at premiums offered to induce stockholders to sell their shares. These
20 premiums create a ripple effect on the stock prices of all utilities, just like a rising
21 tide lifts all boats. Due to M&A activity, there has been a run-up of the stock prices

⁵ "Choice Among Methods of Estimating Share Yield," The Journal of Portfolio Management, spring 1989 by Gordon, Gordon & Gould.

1 for some utility companies. With these elevated stock prices, dividend yields fall,
2 and without some adjustment to the growth component of the DCF model, the
3 results become unduly depressed by reference to alternative investment
4 opportunities – such as public utility bonds. There are three remedies available to
5 deal with these potentially anomalous DCF results: (i) an adjustment to the DCF
6 model to reflect the divergence of market capitalization and the book value
7 capitalization; (ii) the use of a growth component in the DCF model which is at the
8 high end of the range; and (iii) supplementing the DCF results with other measures
9 of the cost of equity.

10 The forecasts of earnings per share growth as shown on Exhibit No. GTN-
11 56, provide a range of growth rates of 10.18% to 12.40% for the Corporate Pipeline
12 Group. While the DCF growth rates cannot be established solely with a
13 mathematical formulation, it is my opinion that an investor-expected growth rate of
14 11.00% for the Corporate Pipeline Group is within the array of earnings per share
15 growth rates shown by the analysts' forecasts and the forecast growth in overall
16 corporate profits. As previously indicated, consolidation now taking place in the
17 utility industry will provide additional risks and opportunities as the utility industry
18 successfully adapts to the new business environment. These changes in growth
19 fundamentals will undoubtedly develop beyond the next five years typically
20 considered in the analysts' forecasts that will enhance the growth prospects for the
21 future. As such, an 11.00% growth rate for the Corporate Pipeline Group will
22 accommodate all these factors.

1 **Q: Please explain why the sum of the dividend yield and growth rate does not**
2 **provide a complete representation of the cost of equity.**

3 A: As demonstrated previously, the divergence of stock prices from book values
4 creates a conflict when the results of a market-derived cost of equity are applied to
5 the common equity account measured at book value, which is the measure used in
6 calculating the weighted average cost of capital. This is the situation today where
7 the market price of stock exceeds its book value for most utilities. This divergence
8 of price and book value creates a financial risk difference, whereby the
9 capitalization of a utility measured at its market value contains relatively less debt
10 and more equity than the capitalization measured at its book value.

11 If regulators rely upon the results of the DCF (which are based on the
12 market price of the stock of the companies analyzed) and apply those results to
13 book value, the resulting earnings will not produce the level of required return
14 specified by the model when market prices vary from book value. This is to say,
15 such distortions tend to produce DCF results that understate the cost of equity to the
16 regulated firm when using book values. This shortcoming of the DCF has caused
17 regulatory decisions to adjust the cost of equity upward to make the return
18 consistent with the book value capital structure. For instance, consider PPL Electric
19 Utilities Corporation at Pennsylvania PUC Docket No. R-00049255 (Order entered
20 December 22, 2004) where the Pennsylvania PUC acknowledged that an adjustment
21 to the DCF results was required to make the return consistent with the book value
22 capital structure. In that decision, the Pennsylvania PUC provided PPL (a wires-

1 only electric delivery utility) with an additional increment to the simple DCF
2 derived cost of equity for the financial risk difference related to the divergence of
3 the market capitalization from the book value capitalization. Similar provisions
4 were made by the Pennsylvania PUC in other rate case decisions and in one case
5 affirmed by the Commonwealth Court. It must be recognized that in order to make
6 the DCF results relevant to the capitalization measured at book value (as is done for
7 ratesetting purposes), the market-derived cost rate cannot be used without
8 modification. As I will explain later in my testimony, the DCF model can
9 successfully recognize differences in risk attributed to changes in financial leverage
10 reflecting the divergence in the market capitalization and the book value
11 capitalization.

12 **Q: Have you presented this modification to the Commission in prior rate case**
13 **proceedings?**

14 A: Yes. The leverage adjustment presented below was discussed by the Commission in
15 *Williston Basin*, Docket No. RP00-107-000 (104 FERC ¶ 61,036). There the
16 Commission found that the leverage adjustment was unnecessary, based on the
17 mistaken belief that it was a market-to-book adjustment, which it is not. Perhaps,
18 with an improved explanation of my adjustment in this case, the Commission will
19 fully understand the necessity of this adjustment.

20 **Q: Does the DCF derived return that is related to market value require**
21 **modification to account for the common equity ratio indicated by the book**
22 **value capitalization?**

1 A: Yes. The capital structure ratios measured at the utility's book value show more
2 financial leverage, and hence higher risk, than the capitalization measured at their
3 market values. As noted previously, the divergence of stock prices from book
4 values creates a conflict within the DCF model when the results of a market-derived
5 cost of equity are applied to the capitalization measured at book value in the
6 ratesetting context. This divergence of price and book value creates a financial risk
7 difference, whereby the capitalization of a utility measured at its market value
8 contains relatively less debt and more equity than the capitalization measured at its
9 book value. It is a well-accepted fact of financial theory that a relatively higher
10 proportion of equity in the capitalization has less financial risk than another capital
11 structure more heavily weighted with debt. This is the situation for the Corporate
12 Pipeline Group where the market value of its capitalization contains more equity
13 than is shown by the book capitalization. The following comparison demonstrates
14 this situation where the market capitalization is developed by taking the "Fair Value
15 of Financial Instruments" (Disclosures about Fair Value of Financial Instruments --
16 Statement of Financial Accounting Standards ("FAS") No. 107) as shown in the
17 annual report for these companies and the market value of the common equity using
18 the price of stock. The comparison of capital structure ratios is:

	Corporation Pipeline Group	
	Capitalization at Market Value (Fair Value)	Capitalization at Book Value (Carrying Amounts)
Long-term Debt	33.97%	60.41%
Preferred Stock	0.46	0.58
Common Equity	65.58	39.02
Total	100.00%	100.00%

With regard to the capital structure ratios represented by the carrying amounts shown above, there are some variances from the ratios shown on Exhibit No. GTN-52. These variances arise from the use of balance sheet values in computing the capital structure ratios shown on Exhibit No. GTN-52 and the use of the Carrying Amounts of the Financial Instruments according to FAS 107 (the Carrying Amounts were used in the table shown above to be comparable to the Fair Value amounts used in the comparison calculations).

The comparison of the common equity ratios measured with the market capitalization and book value capitalization means that a market-derived cost of equity, using models such as DCF and CAPM, reflects a different level of financial risk shown by the book value capitalization. Hence, it is necessary to adjust the market-determined cost of equity upward to reflect the higher financial risk related to the book value capitalization used for ratesetting purposes. Failure to make this modification would result in a mismatch of the lower financial risk related to market value used to measure the cost of equity and the higher financial risk of the book value capital structure used in the ratesetting process. That is to say, the cost

1 of equity for the Corporate Pipeline Group that is related to the 39.02% common
2 equity ratio using book value has higher financial risk than the 65.58% common
3 equity ratio using market values. Because the ratesetting process utilizes the book
4 value capitalization, it is necessary to adjust the market-determined cost of equity
5 for the higher financial risk related to the book value of the capitalization.

6 **Q: How is the DCF-determined cost of equity adjusted for the financial risk**
7 **associated with the book value capitalization?**

8 A: In pioneering work, Nobel laureates Modigliani and Miller developed several
9 theories about the role of leverage in a firm's capital structure. As part of that work,
10 Modigliani and Miller established that as the borrowing of a firm increases, the
11 expected return on stockholders' equity also increases. This principle is
12 incorporated into my leverage adjustment which recognizes that the expected return
13 on equity increases to reflect the increased risk associated with the higher financial
14 leverage shown by the book value capital structure, as compared to the market
15 value capital structure that contains lower financial risk. Modigliani and Miller
16 proposed several approaches to quantify the equity return associated with various
17 degrees of debt leverage in a firm's capital structure. These formulas point toward
18 an increase in the equity return associated with the higher financial risk of the book
19 value capital structure.

20 With the capital ratios calculated above, is necessary to first calculate the
21 cost of equity for a firm without any leverage. The cost of equity for an
22 unleveraged firm using the capital structure ratios calculated with market values is:

$$ku = ke - (((ku - i) (1-t) D / E) - (ku - d) P / E)$$

$$11.36\% = 13.29\% - (((11.36\% - 5.76\%) .65) 33.97\% / 65.58\%) - (11.36\% - 6.24\%) 0.46\% / 65.58\%$$

where ku = cost of equity for an all-equity firm, ke = market determined cost equity, t = income tax rate, i = cost of debt⁶, D = debt ratio. The formula shown above indicates that the cost of equity for a firm with 100% equity is 11.36% for the Corporate Pipeline Group when using the market value of capitalization. Having determined the cost of equity for a firm with 100% equity, the rate of return on common equity associated with the book value capital structure is:

$$ke = ku + (((ku - i) (1-t) D / E) + (ku - d) P / E)$$

$$17.08\% = 11.36\% + (((11.36\% - 5.76\%) .65) 60.41\% / 39.02\%) + (11.36\% - 6.24\%) 0.58\% / 39.02\%$$

As shown by the Modigliani and Miller theory above, the cost of equity increases by 3.79% (17.08% - 13.29%) for the Corporate Pipeline Group when the book value of equity, rather than the market value of equity, is used for ratesetting purposes.

Q: Please provide the DCF return based upon your preceding discussion of dividend yield, growth, and leverage.

A: As explained previously, I have utilized a six-month average cash yield (" D_1 / P_0 ") adjusted in a forward-looking manner for my DCF calculation. This dividend yield is used in conjunction with the growth rate (" g ") previously developed. The DCF also includes the leverage modification (" $lev.$ ") required when the book value equity ratio is used in determining the weighted average cost of capital in the ratesetting

⁶ The cost of debt is the six-month average yield on Moody's A rated public utility bonds.

1 process rather than the market value equity ratio related to the price of stock. The
2 cost of equity must also include an adjustment to cover flotation costs (“*flot.*”).
3 Therefore, a flotation costs adjustment must be applied to the DCF result (*i.e.*, “*k*”)
4 that provides an additional increment to the rate of return on equity (*i.e.*, “*K*”). The
5 factor used to develop the modification that would account for the flotation costs
6 adjustment is provided in Exhibit No. GTN-57.

7 **Q: Why should the cost of equity include an allowance for flotation costs?**

8 A: The rate of return on common equity must be high enough to avoid dilution when
9 additional common equity is issued. In this regard, the rate of return on book
10 common equity for pipelines requires recognition of specific factors other than just
11 the market-determined cost of equity. A market price of common stock above book
12 value is necessary to attract future capital on reasonable terms in competition with
13 other seekers of equity capital. Non-regulated companies traditionally have
14 experienced common stock prices consistently above book value. For a pipeline to
15 be competitive in the capital markets, similar recognition should be provided, given
16 the understated value of net plant investment which is represented by historical
17 costs much lower than current cost. Moreover, the market value of a pipeline stock
18 must be above book value to provide recognition of market pressure, issuance and
19 selling expenses which reduce the net proceeds realized from the sale of new shares
20 of common stock. A market price of stock above book value will maintain the
21 financial integrity of shares previously issued and is necessary to avoid dilution
22 when new shares are offered.

1 The rate of return on common equity should provide for the underwriting
2 discount and company issuance expenses associated with the sale of new common
3 stock. It is the net proceeds, after payment of these costs that are available to the
4 company, because the issuance costs are paid from the initial offering price to the
5 public. Market pressure occurs when the news of an impending issue of new
6 common shares impacts the pre-offering price of stock. The stock price often
7 declines because of the prospect of an increase in the supply of shares. The
8 difficulty encountered in measuring market pressure relates to the time frame
9 considered, general market conditions, and management action during the offering
10 period. An indication of negative market pressure could be the product of the
11 techniques employed to measure pressure and not the prospect of an additional
12 supply of shares related to the new issue.

13 Even in the situation where a company will not issue common stock during
14 the near term, the flotation cost adjustment factor should be applied to the common
15 equity cost rate. A pipeline must be in a competitive capital attraction posture at all
16 times. To deny recognition of a market value of equity above book value would be
17 discriminatory when other comparable companies receive an allowance in this
18 regard. Moreover, to reduce the return rate on common equity by failing to
19 recognize this factor would likewise result in a company being less competitive in
20 the bond market, because a lower resulting overall rate of return would provide less
21 competitive fixed-charge coverage. It cannot be said that a public utility's stock
22 price already considers an allowance for flotation costs. This is because investors

1 in either fixed-income bonds or common stocks seek their required rate of return by
2 reference to alternative investment opportunities, and are not concerned with the
3 issuance costs incurred by a firm borrowing long-term debt or issuing common
4 equity.

5 Historical data concerning issuance and selling expenses (excluding market
6 pressure) is shown on Exhibit No. GTN-57. To adjust for the cost of raising new
7 common equity capital, the rate of return on common equity should recognize an
8 appropriate multiple in order to allow for a market price of stock above book value.
9 This would provide recognition for flotation costs, which are shown to be 3.9% for
10 public offerings of common stocks by electric companies from 2001 to 2005.
11 Because these costs are not recovered elsewhere, they must be recognized in the
12 rate of return. Since I apply the flotation cost to the entire cost of equity, I have
13 only used a modification factor of 1.02 which is applied to the unadjusted DCF-
14 measure of the cost of equity to cover issuance expense. If the modification factor
15 were applied to only a portion of the cost of equity, such as just the dividend yield,
16 then a higher factor would be necessary.

17 **Q: What are your DCF results?**

18 A: The resulting DCF cost rate is:

$$D_1/P_0 + g + lev. = k \times flot. = K$$

$$\text{Corporate Pipeline Group } 2.29\% + 11.00\% + 3.79\% = 17.08\% \times 1.02 = 17.42\%$$

19 As indicated by the DCF result shown above, the flotation cost adjustment
20 adds 0.34% (17.42% - 17.08%) to the rate of return on common equity for the

1 Corporate Pipeline Group. The DCF result shown above represents the simplified
2 (*i.e.*, Gordon) form of the model that contains a constant growth assumption. I
3 should reiterate, however, that the DCF indicated cost rate provides an explanation
4 of the rate of return on common stock market prices without regard to the prospect
5 of a change in the price-earnings multiple. An assumption that there will be no
6 change in the price-earnings multiple is not supported by the realities of the equity
7 market because price-earnings multiples do not remain constant.

8 **TWO-STAGE DCF MODEL**

9 **Q: In previous rate case decisions for natural gas pipelines, the Commission has**
10 **employed a two-stage DCF model to set the rate of return on common equity.**
11 **Have you considered this form of the DCF formula in this case?**

12 A: Yes. Putting aside for the moment the fact that the DCF formula model was
13 initially expressed with a single constant growth rate, I have included a calculation
14 in my testimony based upon the Commission's approach in *Transcontinental Gas*
15 *Pipe Line Corp.*, 85 FERC ¶ 61,323 (1998). It should be noted that in making these
16 calculations, I am aware of the Commission's general procedure of considering
17 Gross Domestic Product ("GDP") growth as an input in the second growth stage.
18 While the forecast of growth in the GDP may represent a plausible measure of the
19 growth in revenues for a pipeline, which the Commission has acknowledged, it is
20 not the same as growth in earnings.

21 As noted by the Commission, forecast growth of the GDP can represent the
22 starting point for this analysis. The GDP has both "product side" and "income side"

1 components. The product side of the GDP is comprised of: (i) personal
2 consumption expenditures; (ii) gross private domestic investment; (iii) net exports
3 of goods and services; and (iv) government consumption expenditures and gross
4 investment. On the income side of the GDP, the components are: (i) compensation
5 of employees; (ii) proprietors' income; (iii) rental income; (iv) corporate profits; (v)
6 net interest; (vi) business transfer payments; (vii) indirect business taxes; (viii)
7 consumption of fixed capital; (ix) net receipts/payment to the rest of the world; and
8 (x) statistical discrepancy. The "product side," (*i.e.*, demand components) could be
9 used as a long-term representation of revenue growth for regulated companies.
10 However, it is well known that revenue growth does not necessarily equal earnings
11 growth, namely that the same growth rate would apply to revenues and all
12 components of the cost of service. The earnings growth rates for regulated
13 companies will be substantially affected by changes in operating expenses and
14 capital costs.

15 **Q: How do the growth rates in overall GDP and corporate profits compare?**

16 A: Corporate profits grow faster than the overall GDP. This fact is shown with both
17 historical data and based upon forecasts. The long-term consensus forecast that is
18 published semi-annually by the Blue Chip Economic Indicators ("Blue Chip")
19 provides evidence of future expectations in this regard by investors. Blue Chip is a
20 monthly publication that provides forecasts incorporating a wide variety of
21 economic variables assembled from a panel of more than 50 noted economists from
22 the banking, investment, industrial, and consulting sectors whose advice is widely

1 reported in the financial press. For this purpose, it is preferable to use a consensus
2 forecast taken from a large panel of contributors such as Blue Chip, rather than to
3 rely upon one source that may not be representative of the types of information that
4 have an impact on investor expectations. Indeed, Blue Chip is frequently quoted in
5 The Wall Street Journal, The New York Times, Fortune, Forbes, and Business
6 Week. Twice annually, Blue Chip provides long-range consensus forecasts. Based
7 upon the March 10, 2006 issue of Blue Chip, those forecasts are:

Blue Chip Economic Indicators		
Year	Nominal GDP	Corporate Profits, Pretax
2008	5.3%	3.9%
2009	5.3%	4.6%
2010	5.2%	4.3%
2011	5.1%	5.1%
2012	5.2%	6.0%
Averages		
2007-11	5.2%	4.8%
2012-16	5.2%	5.7%

8
9 These forecasts show that the rate of growth in corporate profits will
10 decelerate during the early part of the forecast period due to the run-up in interest
11 rates that I will discuss later in my testimony. Subsequently, growth will accelerate
12 later in the period. It is also indicated historically that the percentage change in
13 corporate profits has been higher than the percentage change in GDP.⁷

14 Growth in corporate profits of approximately one-half of one percentage
15 point more than GDP would represent an overall benchmark for the long-term

⁷ Obviously, growth in corporate profits is negatively impacted during recessionary periods, but on average corporate profits have grown historically over two percentage points faster than GDP since 1934.

1 growth component of the DCF. The higher corporate profit growth reflects
2 productivity gains which have kept inflation in check, and productivity gains have
3 added to growth in corporate earnings. So while the Commission seems agreeable
4 to incorporate the low inflation forecasts as part of second-stage growth, the
5 consequence of productivity gains -- namely increased corporate earnings -- must
6 also be factored into the Commission's projections for earnings growth for the
7 pipeline companies.

8 **Q: What second-stage growth rate do you propose in this case following the**
9 **approach the Commission used in *Transco* and *Iroquois*?**

10 A: My second-stage growth consists of long-term forecasts of GDP growth modified
11 for growth in corporate profits. As shown on page 1 of Exhibit No. GTN-58, the
12 long-term growth in GDP was taken from the Annual Energy Outlook published by
13 the Energy Information Administration ("EIA"), Global Insight (the successor to
14 the WEFA and DRI forecasts previously used by the Commission), and the Annual
15 Report of the Trustees of the Federal Old-Age and Survivors Insurance and
16 Disability Issuance Trust Funds administered by the Social Security Administration
17 ("SSA"). Giving SSA the same weight as previously assigned to it by the
18 Commission (*i.e.*, 25% weight), would have produced a higher long-term average
19 GDP growth level. However, the simple average of the growth rates is 4.96%,
20 which is somewhat lower than the result produced by the Commission's past
21 practice. In recognition of the fact that corporate profits grow faster than GDP
22 growth, the long-term second-stage growth rate is 5.46% (4.96% + 0.50%).

1 **Q: How have you used these data in the two-stage DCF model?**

2 A: I have followed generally the Commission's past practice of computing the two-
3 stage DCF. That is to say, I have used a six-month average dividend yield and a
4 weighted growth rate that is comprised of assigning two-thirds weight to the
5 analysts' forecasts provided by the IBES/First Call service and one-third weight to
6 long-term growth using the GDP growth modified to reflect growth in corporate
7 profits. With enhancements to regulations by the Securities and Exchange
8 Commission, a higher level of reliability should now be placed on analysts'
9 forecasts such as those completed by IBES/First Call. That is to say, the objectivity
10 of analysts' forecasts have been enhanced through the separation of the research
11 and investment banking functions at the securities firms. After computing
12 individually the DCF cost rates for each company in the Corporate Pipeline Group,
13 I then computed a weighted return for each group.

14 **Q: How should the results of the DCF analysis be employed in this case?**

15 A: The DCF analysis should be used to measure the investors' expected return for an
16 interstate natural gas pipeline. As such, the DCF results of those companies should
17 be deemphasized when other business pursuits dominate their risk profiles. To
18 accomplish this goal, I have used a weighting process to arrive at a DCF return that
19 is applicable to the natural gas transmission business.

20 **Q: How have you weighted the returns?**

21 A: The goal is to measure the required return for the interstate natural gas transmission
22 business, not other operations of some of the companies within the Corporate

1 Pipeline Group. To the extent that an entity is largely engaged in other activities,
2 that entity should be afforded less weight in setting the equity return than other
3 entities that are more committed to the natural gas transmission business. Ignoring
4 the relative weight that each company devotes to the natural gas transmission
5 business would skew the results. That is to say, if an investor desired to achieve the
6 maximum exposure to the interstate natural gas transmission business, her/his
7 emphasis would be on the entity that had 45% to 50% of its assets invested on the
8 natural gas transmission business, and not an entity with just 8% of its assets in that
9 business. The weighting procedure that I employ in this case achieves that result.

10 My analysis of the business segments of the Corporate Pipeline Group
11 indicates that different weights should be given to the components of each group
12 when selecting a representative number from individually computed costs of equity.
13 Indeed, the degree to which each company is engaged in the interstate natural gas
14 transmission business should affect the weight that should be given to individually
15 computed returns in the two-stage DCF analysis.

16 In this regard, there are three principal financial variables that could be
17 employed to measure the role of the pipeline business of each firm. These are:
18 revenues, operating income, and assets employed. I did not use revenues for this
19 purpose because the margins on pipeline segment are generally dissimilar to the
20 other businesses of the proxy group companies. Energy trading is a case in point,
21 which would make revenue comparisons incompatible for this purpose. I also did
22 not use operating income for this purpose because of this same margin issue. In

1 addition, some non-regulated business segments may incur losses due to start-up, or
2 other reasons, that can distort the percentage calculations. I did use an asset criteria
3 because it best describes the amount of capital that a firm devotes to each business
4 segment.⁸ This is the best method because it is the potential return on that capital
5 that represents the primary focus of investors when they value the securities of a
6 firm.

7 Based upon my analysis of the business segments of each company in the
8 two proxy groups, I have computed both a weighted average and weighted median
9 as shown on page 1 of Exhibit No. GTN-58. While my preference would be the use
10 of the weighted average because it considers all values included in the distribution
11 of the returns for each proxy group, I have included the weighted median in my
12 recommendation so that skewness of the distribution is not an issue in the final
13 return.

14 **Q: Does the weighted return for each group provide a composite return that**
15 **differs from the procedure used previously by the Commission?**

16 A: Yes. In prior cases, beginning with its decision in Order No. 414-A (99 FERC ¶
17 61,305), the Commission has used the median as a measure of central tendency.
18 The Commission's reasoning was that the median gives consideration to more of
19 the proxy company numbers, as opposed to the midpoint of the range that was
20 previously used by the Commission. While it is true that the median addresses the
21 issue of skewness in the distribution of the returns, the median represents a single

⁸ It was necessary to focus on utility plant in service for Williams, due to distortions caused by derivative assets of its power business.

number at the middle of the distribution if the number of values is odd, or the average of the two middle values if the number of values is even. Regardless of whether the midpoint or the median is used, each value in the distribution receives the same emphasis (or weight), as would the average (or mean) whose computation truly considers all the values in the distribution. However, as I discussed above, due to differences in the degree that each company is involved in the natural gas pipeline business, each number in the distribution would not warrant the same weight.

Q: What are the results of your analysis?

A: I have combined the dividend yields and the first-stage (*i.e.*, IBES/First Call) growth and adjusted GDP growth and weighted the individual DCF cost rates as described above.

Following the same procedure with the indicated results of the FERC model, the leverage adjustment would be:

$$k_u = k_e - (((k_u - i) (1-t) D / E) - (k_u - d) P / E)$$

$$10.65\% = 12.33\% - (((10.65\% - 5.76\%) \cdot 65) 33.97\% / 65.58\%) - (10.65\% - 6.24\%) 0.46\% / 65.58\%$$

$$k_e = k_u + (((k_u - i) (1-t) D / E) + (k_u - d) P / E)$$

$$15.64\% = 10.65\% + (((10.65\% - 5.76\%) \cdot 65) 60.41\% / 39.02\%) + (10.65\% - 6.24\%) 0.58\% / 39.02\%$$

The resulting DCF cost rates are:

$$D_1 / P_0 + g + lev. = k + flot. = K$$

$$\text{Corporate Pipeline Group} \quad 12.33\% + 3.31\% = 15.64\% + 0.34\% = 15.98\%$$

RISK PREMIUM ANALYSIS

Q: Please describe your use of the Risk Premium approach to determine the cost of equity.

A: The cost of equity requires recognition of the risk premium required by common equities over long-term corporate bond yields. In the case of senior capital, a company contracts for the use of long-term debt capital at a stated coupon rate for a specific period of time and in the case of preferred stock capital at a stated dividend rate, usually with provision for redemption through sinking fund requirements. In the case of senior capital, the cost rate is known with a high degree of certainty because the payment for use of this capital is a contractual obligation, and the future schedule of payments is known. In essence, the investor-expected cost of senior capital is equal to the realized return over the entire term of the issue, absent default.

The cost of equity, on the other hand, is not fixed, but rather varies with investor perception of the risk associated with the common stock. Because no precise measurement exists as to the cost of equity, informed judgment must be exercised through a study of various market factors which motivate investors to purchase common stock. In the case of common equity, the realized return rate may vary significantly from the expected cost rate due to the uncertainty associated with earnings on common equity. This uncertainty highlights the added risk of a common equity investment.

As one would expect from traditional risk and return relationships, the cost

1 of equity is affected by expected interest rates. Yields on long-term corporate
2 bonds traditionally consist of a real rate of return without regard to inflation, an
3 increment to reflect investor perception of expected future inflation, the investment
4 horizon shown by the term of the issue until maturity, and the credit risk associated
5 with each rating category.

6 Interest rates can be viewed in their traditional nominal terms (*i.e.*, the stated
7 rate of interest) and in real terms (*i.e.*, the stated rate of interest less the expected
8 rate of inflation). Absent consideration of inflation, the real rate of interest is
9 determined generally by supply factors which are influenced by investors
10 willingness to forego current consumption (*i.e.*, to save) and demand factors that are
11 influenced by the opportunities to derive income from productive investments.
12 Added to the real rate of interest is compensation required by investors for the
13 inflationary impact of the declining purchasing power of their income received in
14 the future. While interest rates are clearly influenced by the changing annual rate of
15 inflation, it is important to note that the expected rate of inflation, that is reflected in
16 current interest rates, may be quite different than the prevailing rate of inflation.

17 As a generalization, all interest rates track to varying degrees of the
18 benchmark yields established by the market for Treasury securities. Public utility
19 bond yields usually reflect the underlying Treasury yield associated with a given
20 maturity plus a spread to reflect the specific credit quality of the issuing public
21 utility. Market sentiment can also have an influence on the spreads as described
22 below. The spread in the yields on public utility bonds and Treasury bonds varies

1 with market conditions, as does the relative level of interest rates at varying
2 maturities shown by the yield curve.

3 Rates of interest also vary by the type of interest bearing instrument.
4 Investors require compensation for the risk associated with the term of the
5 investment and the risk of default. The risk associated with the term of the
6 investment is usually shown by the yield curve, *i.e.*, the difference in rates across
7 maturities. The typical structure is represented by a positive yield curve which
8 provides progressively higher interest rates as the maturities are lengthened. Flat
9 (*i.e.*, relatively level rates across maturities) or inverted (*i.e.*, higher short-term rates
10 than long-term rates) yield curves occur less frequently.

11 The risk of default is typically associated with the creditworthiness of the
12 borrower. Differences in interest rates can be traced to the credit quality ratings
13 assigned by the bond rating agencies, such as Moody's Investors Service, Inc. and
14 Standard & Poor's Corporation. Obligations of the United States Treasury are
15 usually considered to be free of default risk, and hence reflect only the real rate of
16 interest, compensation for expected inflation, and maturity risk. The Treasury has
17 been issuing inflation-indexed notes which automatically provide compensation to
18 investors for future inflation, thereby providing a lower current yield on these
19 issues.

20 The Risk Premium approach recognizes the required compensation for the
21 more risky common equity over the less risky secured debt position of a lender.
22 The cost of equity stated in terms of the familiar risk premium approach is:

1
$$k=i+RP$$

2 where, the cost of equity ("k") is equal to the interest rate on long-term corporate
3 debt ("i"), plus an equity risk premium which represents the additional
4 compensation for the riskier common equity.

5 **Q: What factors influence the level and trend of interest rates?**

6 A: Federal Reserve Board ("Fed") policy actions which impact directly short-term
7 interest rates also substantially affect investor sentiment in long-term fixed-income
8 securities markets. In this regard, the Fed has often pursued policies designed to
9 build investor confidence in the fixed-income securities market. Formative Fed
10 policy has had a long history, as exemplified by the historic 1951 Treasury-Federal
11 Reserve Accord, and more recently, deregulation within the financial system which
12 increased the level and volatility of interest rates. The Fed has indicated that it will
13 follow a monetary policy designed to promote noninflationary economic growth.

14 History shows that the FOMC follows a monetary policy that promotes
15 stable prices and economic growth. The low interest rates that existed in 2003-'04
16 were, in part, the product of the FOMC policy, which is now in transition.
17 Beginning in mid-2004, the FOMC initiated a policy of moving toward a more
18 neutral Fed Funds rate (*i.e.*, removing the bias of abnormal low rates). On June 30,
19 2004, August 10, 2004, September 21, 2004, November 10, 2004, December 14,
20 2004, February 2, 2005, March 22, 2005, May 3, 2005, June 30, 2005, August 9,
21 2005, September 20, 2005, November 1, 2005, December 13, 2005, January 31,
22 2006, March 28, 2006, and May 10, 2006 the FOMC increased the Fed Funds rate

1 in sixteen 25 basis point increments. These policy actions, which have brought the
2 Fed Funds rate to 5.00%, are widely interpreted as part of the process of moving
3 toward a more neutral range for the Fed Funds rate. In its May 10, 2006 press
4 release, the FOMC stated:

5 Economic growth has been quite strong so far this year. The
6 Committee sees growth as likely to moderate to a more
7 sustainable pace, partly reflecting a gradual cooling of the
8 housing market and the lagged effects of increases in interest
9 rates and energy prices.

10
11 As yet, the run-up in the prices of energy and other
12 commodities appears to have had only a modest effect on core
13 inflation, ongoing productivity gains have helped to hold the
14 growth of unit labor costs in check, and inflation expectations
15 remain contained. Still, possible increases in resource
16 utilization, in combination with the elevated prices of energy
17 and other commodities, have the potential to add to inflation
18 pressures.

19
20 The Committee judges that some further policy firming may
21 yet be needed to address inflation risks but emphasizes that the
22 extent and timing of any such firming will depend importantly
23 on the evolution of the economic outlook as implied by
24 incoming information. In any event, the Committee will
25 respond to changes in economic prospects as needed to support
26 the attainment of its objectives.

27
28 While short-term rates have increased significantly over the past twenty-three
29 months, long-term rates have not moved similarly. This means that there has been a
30 flattening of the yield curve. There is the potential for higher long-term interest
31 rates, in the situation where the yield curve regains its normal upward slope as
32 maturities are lengthened, and when short-term rates remain at current levels.

33 **Q: How have the yields on Treasury and public utility bonds performed**
34 **historically?**

1 A: Pages 1 and 2 of Exhibit No. GTN-59 provide the recent history of long-term public
2 utility bond yields for the rating categories of Aa, A and Baa (no yields are shown
3 for Aaa rated public utility bonds because this index has been discontinued). The
4 top four rating categories of Aaa, Aa, A, and Baa are known as "investment grades"
5 and are generally regarded as eligible for bank investments under commercial
6 banking regulations. These investment grades are distinguished from "junk" bonds
7 which have ratings of Ba and below.

8 A relatively long history of the spread between the yields on long-term A-
9 rated public utility bonds and 20-year Treasury bonds is shown on page 3 of Exhibit
10 No. GTN-59. There, it is shown that those spreads were about one percentage
11 during for the years 1994 through 1997 and that spread re-established itself in 2004-
12 2005. As shown on page 3 of Exhibit No. GTN-59, the spread in yields between A-
13 rated public utility bonds and 20-year Treasury bonds were about one percentage
14 point prior to 1998, 1.32% in 1998, 1.42% in 1999, 2.01% in 2000, 2.13% in 2001,
15 1.94% in 2002, 1.62% in 2003, 1.11% in 2004, and 1.00% in 2005. As shown by
16 the monthly data presented on pages 4 and 5 of Exhibit No. GTN-59, the interest
17 rate spread between the yields on 20-year Treasury bonds and A-rated public utility
18 bonds was 1.02 percentage points for the twelve-months ended February 2006. For
19 the six- and three-month periods ending February 2006, the yield spread was 1.06%
20 and 1.09%, respectively.

21 **Q: What historical public utility bond yields have you considered?**

22 A: The historical yields for long-term public utility debt are shown graphically on page

1 of Exhibit No. GTN-59. For the twelve months ended February 2006, the average monthly yield on Moody's A-rated index of public utility bonds was 5.66%. For the six and three-month periods ending February 2006, the yields were 5.76% and 5.79%, respectively.

Q: What forecasts of interest rates have you considered in your analysis?

A: Blue Chip is a reliable authority and contains consensus forecasts of a variety of interest rates compiled from a panel of banking, brokerage, and investment advisory services. In early 1999, Blue Chip stopped publishing forecasts of yields on A-rated public utility bonds because the Federal Reserve deleted these yields from its Statistical Release H.15. To independently project a forecast of the yields on A-rated public utility bonds, I have combined the forecast yields on long-term Treasury bonds published on March 1, 2006 and the yield spread of 1.00%. I have determined the prospective yield on A-rated public utility debt by using the Blue Chip Financial Forecasts ("Blue Chip") along with the spread in the yields that I describe above. For comparative purposes, I have also shown the Blue Chip of Aaa-rated and Baa-rated corporate bonds. These forecasts are:

Year	Quarter	Corporate		20-Year Treasury	A-rated Public Utility	
		Aaa-rated	Baa-rated		Spread	Yield
2006	First	5.4%	6.4%	4.7%	1.0%	5.7%
2006	Second	5.7%	6.6%	4.9%	1.0%	5.9%
2006	Third	5.8%	6.8%	5.0%	1.0%	6.0%
2006	Fourth	5.8%	6.8%	5.1%	1.0%	6.1%
2007	First	5.9%	6.9%	5.1%	1.0%	6.1%
2007	Second	5.9%	6.8%	5.1%	1.0%	6.1%

Q: Are there additional forecasts of interest rates that extend beyond those shown

1 **above?**

2 A: Yes. Twice yearly, Blue Chip provides a long-term forecast of interest rates. In its
3 December 1, 2005 publication, the Blue Chip published forecasts of interest rates
4 are reported to be:

Year	Blue Chip Financial Forecasts			A-rated Public Utility	
	Corporate		20-Year	Spread	Yield
	Aaa-rated	Baa-rated	Treasury		
2007	6.2%	7.1%	5.4%	1.0%	6.4%
2008	6.2%	7.1%	5.4%	1.0%	6.4%
2009	6.3%	7.1%	5.5%	1.0%	6.5%
2010	6.3%	7.2%	5.5%	1.0%	6.5%
2011	6.4%	7.2%	5.6%	1.0%	6.6%
Averages					
2007-11	6.3%	7.1%	5.5%	1.0%	6.5%
2012-16	6.4%	7.2%	5.6%	1.0%	6.6%

5 These forecasts show that interest rates will likely be above current levels. Given
6 these forecasts, a 6.50% yield on A-rated public utility bonds represents a
7 reasonable expectation.

8 **Q: What equity risk premium have you determined?**

9 A: The Risk Premium analysis of the cost of equity is represented by the combination
10 of a firm's borrowing rate for long-term debt capital plus a premium that is required
11 to reflect the additional risk associated with the equity of a firm. Due to the senior
12 nature of the long-term debt of a firm, its cost is lower than the cost of equity due to
13 the prior claim which lenders have on the earnings and assets of a corporation. The
14 equity risk premium is determined as the difference in the rate of return on debt
15 capital and the rate of return on common equity. Because the common equity

1 holder has only a residual claim on earnings and assets, there is no assurance that
2 achieved returns on common equities will equal expected returns. This is quite
3 different from returns on bonds, where the investor realizes the expected return
4 during the entire holding period, absent default. It is for this reason that common
5 equities are always more risky than senior debt securities. There are investment
6 strategies available to bond portfolio managers that immunize bond returns against
7 fluctuations in interest rates because bonds are redeemed through sinking funds or
8 at maturity, whereas no such redemption is mandated for public utility common
9 equities.

10 It is well recognized that the expected return on more risky investments will
11 exceed the required yield on less risky investments. Neither the possibility of
12 default on a bond nor the maturity risk detracts from the risk analysis, because the
13 common equity risk rate differential (*i.e.*, the investor-required risk premium) is
14 always greater than the return components on a bond. It should also be noted that
15 the investment horizon is typically long-run for both corporate debt and equity, and
16 that the risk of default (*i.e.*, corporate bankruptcy) is a concern to both debt and
17 equity investors. Thus, the required yield on a bond provides a benchmark or
18 starting point with which to track and measure the cost rate of common equity
19 capital. There is no need to segment the bond yield according to its components,
20 because it is the total return demanded by investors that is important for
21 determining the risk rate differential for common equity. This is because the
22 complete bond yield provides the basis to determine the differential, and as such,

1 consistency requires that the computed differential must be applied to the complete
2 bond yield when applying the risk premium approach. To apply the risk rate
3 differential to a partial bond yield would result in a misspecification of the cost of
4 equity because the computed differential was initially determined by reference to
5 the entire bond return.

6 The risk rate differential between the cost of equity and the yield on long-
7 term corporate bonds can be determined by reference to a comparison of holding
8 period returns (here defined as one year) computed over long time spans. This
9 analysis assumes that over long periods of time investors' expectations are on
10 average consistent with rates of return actually achieved. Accordingly, historical
11 holding period returns must not be analyzed over an unduly short period because
12 near-term realized results may not have fulfilled investors' expectations. Moreover,
13 specific past period results may not be representative of investment fundamentals
14 expected for the future. For instance, holding period returns may include negative
15 returns which are not representative of either investor requirements of the past or
16 investor expectations for the future. The short-run phenomenon of unexpected
17 returns (either positive or negative) demonstrates that an unduly short historical
18 period would not adequately support a risk premium analysis. It is important to
19 distinguish between investors' motivation to invest, which encompass positive
20 return expectations, and the knowledge that losses can occur. No rational investor
21 would forego payment for the use of capital, or expect loss of principal, as a basis
22 for investing. Investors will hold cash rather than invest with the expectation of a

1 loss.

2 Within these constraints, page 1 of Exhibit No. GTN-60 provides the
3 historical holding period returns for the S&P Public Utility Index which has been
4 independently computed and the historical holding period returns for the S&P
5 Composite Index which have been reported in Stocks, Bonds, Bills and Inflation
6 (“SBBI”) published by Ibbotson & Associates. The tabulation begins with 1928
7 because January 1928 is the earliest monthly dividend yield for the S&P Public
8 Utility Index. I have considered all reliable data for this study to avoid the
9 introduction of a particular bias to the results. The measurement of the common
10 equity return rate differential is based upon actual capital market performance using
11 realized results. As a consequence, the underlying data for this risk premium
12 approach can be analyzed with a high degree of precision. Informed professional
13 judgment is required only to interpret the results of this study, but not to quantify
14 the component variables.

15 The risk rate differentials for all equities, as measured by the S&P
16 Composite, are established by reference to long-term corporate bonds. For public
17 utilities, the risk rate differentials are computed with the S&P Public Utilities as
18 compared with public utility bonds.

19 I have calculated the equity risk premium by comparing the market returns
20 on utility stocks and the market returns on utility bonds. I chose the S&P Public
21 Utility index for the purpose of measuring the market returns for utility stocks
22 because it is intended to represent firms engaged in regulated activities and today is

1 comprised of electric companies and gas companies. The S&P Public Utility index
2 is more closely aligned with these groups than some broader market indexes, such
3 as the S&P 500 Composite index. The S&P Public Utility index is a subset of the
4 overall S&P 500 Composite index. Use of the S&P Public Utility index reduces the
5 role of judgment in establishing the risk premium for public utilities. With the
6 equity risk premiums developed for the S&P Public Utilities as a base, I derived the
7 equity risk premium for the Corporate Pipeline Group.

8 The measurement procedure used to identify the risk rate differentials
9 consisted of arithmetic means, geometric means, and medians for each series.
10 Measures of the central tendency of the results from the historical periods provide
11 the best indication of representative rates of return. In regulated ratesetting, the
12 correct measure of the equity risk premium is the arithmetic mean because a utility
13 must expect to earn its cost of capital in each year in order to provide investors with
14 their long-term expectations. In other contexts, such as pension determinations,
15 compound rates of return, as shown by the geometric means, may be appropriate.
16 The median returns are also appropriate in ratesetting because they are a measure of
17 the central tendency of a single period rate of return. Median values have also been
18 considered in this analysis because they provide a return which divides the entire
19 series of annual returns in half and are representative of a return that symbolizes, in
20 a meaningful way, the central tendency of all annual returns contained within the
21 analysis period. Medians are regularly included in many investor-influencing
22 publications.

As previously noted, the arithmetic mean provides the appropriate point estimate of the risk premium. To supplement my analysis, I have also used the rates of return taken from the geometric mean and median for each series to provide the bounds of the range to measure the risk rate differentials. This further analysis shows that when selecting the midpoint from a range established with the geometric means and medians, the arithmetic mean is indeed a reasonable measure for the long-term cost of capital. For the years 1928 through 2005, the risk premiums for each class of equity are:

	<u>S&P Composite</u>	<u>S&P Public Utilities</u>
Arithmetic Mean	<u>5.78%</u>	<u>5.27%</u>
Geometric Mean	4.14%	3.18%
Median	<u>8.94%</u>	<u>6.95%</u>
Midpoint of Range	<u>6.54%</u>	<u>5.07%</u>
Average	<u>6.16%</u>	<u>5.17%</u>

The empirical evidence suggests that the common equity risk premium is higher for the S&P Composite Index compared to the S&P Public Utilities.

If, however, specific historical periods were also analyzed in order to match more closely historical fundamentals with current expectations, the results provided on page 2 of Exhibit No. GTN-60 should also be considered. One of these sub-periods included the 54-year period, 1952-2005. These years follow the historic 1951 Treasury-Federal Reserve Accord which affected monetary policy and the market for government securities.

1 A further investigation was undertaken to determine whether realignment
2 has taken place subsequent to the historic 1973 Arab Oil embargo and during the
3 deregulation of the financial markets. In each case, the public utility risk premiums
4 were computed by using the arithmetic mean, and the geometric means and medians
5 to establish the range shown by those values. The time periods covering the more
6 recent periods 1974 through 2005 and 1979 through 2005 contain events subsequent
7 to the initial oil shock and the advent of monetarism as Fed policy, respectively.
8 For the 54-year, 32-year and 27-year periods, the public utility risk premiums were
9 6.05%, 5.19%, and 5.20% respectively, as shown by the average of the specific
10 point-estimates and the midpoint of the ranges provided on page 2 of Exhibit No.
11 GTN-60.

12 **Q: Do you have further support for the selection of the time periods used in your**
13 **equity risk premium determination?**

14 A: Yes. The selection of the shorter periods taken from the entire historical series is
15 designed to provide a risk premium that conforms more nearly to present
16 investment fundamentals and removes some of the more distant data from the
17 analysis. First, the terminal year of my analysis presented in Exhibit No. GTN-60
18 represents the returns realized through 2005. Second, the selection of the initial
19 year of each period was described above. These events were fixed in history and
20 cannot be manipulated as later financial data become available. That is to say,
21 using the Treasury-Federal Reserve Accord as a defining event, the year 1952 is
22 fixed as the beginning point for the measurement period regardless of the financial

1 results that subsequently occurred. Likewise, 1974 represented a benchmark year
2 because it followed the 1973 Arab Oil embargo. Also, the year 1979 was chosen
3 because it began the deregulation of the financial markets. After selection of the
4 benchmark year, all subsequent yearly data were analyzed up through the present.

5 **Q: What conclusions have you drawn from these data?**

6 A: Using the summary values provided on page 2 of Exhibit No. GTN-60, the 1928-
7 2005 period provides the lowest indicated risk premium, while the 1952-2005
8 period provides the highest risk premium for the S&P Public Utilities. Within these
9 bounds, a common equity risk premium of 5.20% ($5.19\% + 5.20\% = 10.39\% \div 2$) is
10 shown from data covering the periods 1974-2005 and 1979-2005. Based upon my
11 analysis, 5.20% represents a reasonable risk premium using the S&P Public Utilities
12 as a basis in this case. As noted earlier in my fundamental risk analysis, differences
13 in risk characteristics must be taken into account when applying the results for the
14 S&P Public Utilities to the Corporate Pipeline Group. I recognized these
15 differences in the development of the equity risk premium in this case. I previously
16 enumerated various differences in fundamentals between the Corporate Pipeline
17 Group and the S&P Public Utilities, including size, market ratios, common equity
18 ratio, return on book equity, operating ratios, coverage, quality of earnings,
19 internally generated funds, business risks and betas. In my opinion, these
20 differences indicate that 6.50% represents a reasonable common equity risk
21 premium in this case. This represents approximately 125% ($6.50\% \div 5.20\% = 1.25$)
22 of the risk premium of the S&P Public Utilities and is reflective of the risk of the

1 Corporate Pipeline Group compared to the S&P Public Utilities.

2 **Q: What common equity cost rate would be appropriate using this equity risk**
3 **premium and the yield on long-term public utility debt?**

4 A: The cost of equity (*i.e.*, “*k*”) is represented by the sum of the prospective yield for
5 long-term public utility debt (*i.e.*, “*i*”) and the equity risk premium (*i.e.*, “*RP*”). To
6 that cost must be added an adjustment for common stock financing costs (“*flot.*”).

7 The Risk Premium approach provides a cost of equity of:

$$i + RP = k + flot. = K$$

$$\text{Corporate Pipeline Group} \quad 6.50\% + 6.50\% = 13.00\% + 0.34\% = 13.34\%$$

8 **CAPITAL ASSET PRICING MODEL**

9 **Q: Have you used any other methods to measure the cost of equity in this case?**

10 A: Modern portfolio theory provides a theoretical explanation of expected returns on
11 portfolios of securities. The Capital Asset Pricing Model (“CAPM”) attempts to
12 describe the way prices of individual securities are determined in efficient markets
13 where information is freely available and is reflected instantaneously in security
14 prices. The CAPM states that the expected rate of return on a security is
15 determined by a risk-free rate of return plus a risk premium which is proportional to
16 the non-diversifiable (or systematic) risk of a security.

17 The CAPM theory has several unique assumptions that are not common to
18 most other methods used to measure the cost of equity. As with other market-based
19 approaches, the CAPM is an expectational concept. There has been significant

1 academic research conducted that found that the empirical market line, based upon
2 historical data, has a less steep slope and higher intercept than the theoretical
3 market line of the CAPM. For equities with a beta less than 1.0, such as utility
4 common stocks, the CAPM theoretical market line will underestimate the realistic
5 expectation of investors in comparison with the empirical market line which shows
6 that the CAPM may potentially misspecify investors' required return.

7 The CAPM considers changing market fundamentals in a portfolio context.
8 The balance of the investment risk, or that characterized as unsystematic, must be
9 diversified. Some argue that diversifiable (unsystematic) risk is unimportant to
10 investors. But this contention is not completely justified because the business and
11 financial risk of an individual company, including regulatory risk, are widely
12 discussed within the investment community and therefore influence investors in
13 regulated firms. In addition, I note that the CAPM assumes that through portfolio
14 diversification, investors will minimize the effect of the unsystematic (diversifiable)
15 component of investment risk. Because it is not known whether the average
16 investor holds a well-diversified portfolio, the CAPM must also be used with other
17 models of the cost of equity.

18 To apply the traditional CAPM theory, three inputs are required: the beta
19 coefficient (" β "), a risk-free rate of return (" R_f "), and a market premium (" $R_m - R_f$ ").
20 The cost of equity stated in terms of the CAPM is:

$$k = R_f + \beta (R_m - R_f)$$

22 As previously indicated, it is important to recognize that the academic

1 research has shown that the security market line was flatter than that predicted by
2 the CAPM theory and it had a higher intercept than the risk-free rate. These tests
3 indicated that for portfolios with betas less than 1.0, the traditional CAPM would
4 understate the return for such stocks. Likewise, for portfolios with betas above 1.0,
5 these companies had lower returns than indicated by the traditional CAPM theory.
6 Once again, CAPM assumes that through portfolio diversification investors will
7 minimize the effect of the unsystematic (diversifiable) component of investment
8 risk. Therefore, the CAPM must also be used with other models of the cost of
9 equity, especially when it is not known whether the average public utility investor
10 holds a well-diversified portfolio.

11 Therefore, this method should be used with other methods to measure the
12 cost of equity, as each will complement the other and will provide a result that will
13 alleviate the unavoidable shortcomings found in each method.

14 **Q: What betas have you considered in the CAPM?**

15 A: The beta coefficient is a statistical measure which attempts to identify the non-
16 diversifiable (systematic) risk of an individual security and measures the sensitivity
17 of rates of return on a particular security with general market movements. Under
18 the CAPM theory, a security that has a beta of 1.0 should theoretically provide a
19 rate of return equal to the return rate provided by the market. When employing
20 stock price changes in the derivation of beta, a stock with a beta of 1.0 should
21 exhibit a movement in price which would track the movements in the overall
22 market prices of stocks. Hence, if a particular investment has a beta of 1.0, a one

1 percent increase in the return on the market will result, on average, in a one percent
2 increase in the return on the particular investment. An investment which has a beta
3 less than 1.0 is considered to be less risky than the market.

4 The beta coefficient (" β "), the one input in the CAPM application which
5 specifically applies to an individual firm, is derived from a statistical application
6 which regresses the returns on an individual security (dependent variable) with the
7 returns on the market as a whole (independent variable). The beta coefficients for
8 utility companies typically describe a small proportion of the total investment risk
9 because the coefficients of determination (R^2) are low.

10 Page 1 of Exhibit No. GTN-61 provides the betas published by Value Line.
11 By way of explanation, the Value Line beta coefficient is derived from a "straight
12 regression" based upon the percentage change in the weekly price of common stock
13 and the percentage change weekly of the New York Stock Exchange Composite
14 average using a five-year period. The raw historical beta is adjusted by Value Line
15 for the measurement effect resulting in overestimates in high beta stocks and
16 underestimates in low beta stocks. Value Line then rounds its betas to the nearest
17 .05 increment. Value Line does not consider dividends in the computation of its
18 betas. For my CAPM analysis, I initially considered the Value Line betas. As
19 shown on page 1 of Exhibit No. GTN-61, the average beta is 1.39 for the Corporate
20 Pipeline Group.

21 **Q: What betas have you used in the CAPM determined cost of equity?**

22 A: The betas must be reflective of the financial risk associated with the ratesetting

capital structure that is measured at book value. Therefore, Value Line betas cannot be used directly in the CAPM unless those betas are applied to a capital structure measured with market values. To develop a CAPM cost rate applicable to a book value capital structure, the Value Line betas have been unleveraged and releveraged for the common equity ratios using book values. This adjustment has been made with the formula:

$$\beta_l = \beta_u [1 + (1 - t) D/E]$$

where β_l = the leveraged beta, β_u = the unleveraged beta, t = income tax rate, D = debt ratio, and E = common equity ratio. The betas published by Value Line have been calculated with the market price of stock and therefore are related to the market value capitalization. By using the formula shown above and the capital structure ratios measured at their market values, the beta would become 1.03 for the Corporate Pipeline Group if it employed no leverage and was 100% equity financed. With the unleveraged beta as a base, I calculated the leveraged beta of 2.08 for the Corporate Pipeline Group associated with book value capital structure.

Q: What risk-free rate have you used in the CAPM?

A: Regarding the risk-free rate of return, pages 2 and 3 of Exhibit No. GTN-61 provide the yields on the broad spectrum of Treasury Notes and Bonds. Some practitioners of the CAPM would advocate the use of short-term treasury yields (and some would argue for the yields on 91-day Treasury Bills). Other advocates of the CAPM would advocate the use of longer-term treasury yields as the best measure of a risk-free rate of return. As Ibbotson has indicated:

1 The Cost of Capital in a Regulatory Environment. When
2 discounting cash flows projected over a long period, it is necessary
3 to discount them by a long-term cost of capital. Additionally,
4 regulatory processes for setting rates often specify or suggest that
5 the desired rate of return for a regulated firm is that which would
6 allow the firm to attract and retain debt and equity capital over the
7 long term. Thus, the long-term cost of capital is typically the
8 appropriate cost of capital to use in regulated ratesetting. (Stocks,
9 Bonds, Bills and Inflation - 1992 Yearbook, pages 118-119).

10
11 As indicated above, long-term Treasury bond yields represent the correct
12 measure of the risk-free rate of return in the traditional CAPM. Very short term
13 yields on Treasury bills should be avoided for several reasons. First, rates should
14 be set on the basis of financial conditions that will exist during the effective period
15 of the proposed rates. Second, 91-day Treasury bill yields are more volatile than
16 longer-term yields and are greatly influenced by FOMC monetary policy, political,
17 and economic situations. Moreover, Treasury bill yields have been shown to be
18 empirically inadequate for the CAPM. Some advocates of the theory would argue
19 that the risk-free rate of return in the CAPM should be derived from quality long-
20 term corporate bonds. I have employed the yields on long-term Treasury bonds
21 using both historical and forecast data to match the longer-term horizon associated
22 with the ratesetting process. As shown on pages 3 and 4 of Exhibit No. GTN-61, I
23 provided the historical yields on 20-year Treasury bonds. For the twelve months
24 ended February 2006, the average yield was 4.65%, as shown on page 4 of that
25 schedule. For the six- and three-months ended February 2006, the yields on 20-year
26 Treasury bonds were 4.70% and 4.70%, respectively. As shown on page 5 of
27 Exhibit No. GTN-61, forecasts published by Blue Chip on March 1, 2006 indicate

that the yields on long-term Treasury bonds are expected to increase to 5.1% during the next six quarters. The longer term forecasts described previously show that the yields on Treasury bonds will average 5.5% from 2007 through 2011. To conform to the use of the historical and forecast data that I employed in my analysis, I have used a 5.50% risk-free rate of return for CAPM purposes.

Q: What market premium have you used in the CAPM?

A: The final element necessary to apply the CAPM is the market premium. The market premium by definition is the rate of return on the total market less the risk-free rate of return (" $R_m - R_f$ "). In this regard, the market premium in the CAPM has been calculated from the total return on the market of equities using forecast and historical data. The future market return is established with forecasts by Value Line using estimated dividend yields and capital appreciation potential.

With regard to the forecast data, I have relied upon the Value Line forecasts of capital appreciation and the dividend yield on the 1,700 stocks in the Value Line Survey. According to the March 10, 2006 edition of Value Line "Summary and Index," (see page 5 of Exhibit No. GTN-61) the total return on the universe of Value Line equities is:

	Median Dividend Yield	+	Median Appreciation Potential	=	Total Return
As of March 10, 2006	1.6%	+	8.78% ⁹	=	10.38%

The tabulation shown above provides the dividend yield and capital gains yield of

⁹ The estimated median appreciation potential is forecast to be 40% for 3 to 5 years hence. The annual capital gains yield at the midpoint of the forecast period is 8.78% (*i.e.*, $1.40^{25} - 1$).

1 the companies followed by Value Line. Another measure of the total market return
2 is provided by the DCF return on the S&P 500 Composite index. As shown below,
3 that return is 12.52%.

DCF Result for the S&P 500 Composite					
D/P	(1+.5g)	+	g
1.90%	(1.05260)	+	10.52%
				=	k
				=	12.52%

where:	Price (P)	at	28-Feb-2006	=	1280.66
	Dividend (D)	for	4th Qtr '05	=	6.08
	Dividend (D)		annualized	=	24.32
	Growth (g)		First Call EpS	=	10.52%

4 Using these indicators, the total market return is 11.45% (10.38% + 12.52% =
5 22.90% ÷ 2) using both the Value Line and S&P derived returns. With the 11.45%
6 forecast market return and the 5.50% risk-free rate of return, a 5.95% (11.45% -
7 5.50%) market premium would be indicated using forecast market data.

8 With regard to the historical data, I provided the rates of return from long-
9 term historical time periods that have been widely circulated among the investment
10 and academic community over the past several years, as shown on page 6 of Exhibit
11 No. GTN-61. These data are published by Ibbotson Associates in its SBBI. From
12 the data provided on page 6 of Exhibit No. GTN-61, I calculate a market premium
13 using the common stock arithmetic mean returns of 12.3% less government bond
14 arithmetic mean returns of 5.8%. For the period 1926-2005, the market premium
15 was 6.5% (12.3% - 5.8%). I should note that the arithmetic mean must be used in
16 the CAPM because it is a single period model. It is further confirmed by Ibbotson
17 who has indicated:

Arithmetic Versus Geometric Differences

For use as the expected equity risk premium in the CAPM, the *arithmetic* or *simple difference* of the *arithmetic* means of stock market returns and riskless rates is the relevant number. This is because the CAPM is an additive model where the cost of capital is the sum of its parts. Therefore, the CAPM expected equity risk premium must be derived by arithmetic, *not geometric*, subtraction.

Arithmetic Versus Geometric Means

The expected equity risk premium should always be calculated using the arithmetic mean. The arithmetic mean is the rate of return which, when compounded over multiple periods, gives the mean of the probability distribution of ending wealth values. This makes the arithmetic mean return appropriate for computing the cost of capital. The discount rate that equates expected (mean) future values with the present value of an investment is that investment's cost of capital. The logic of using the discount rate as the cost of capital is reinforced by noting that investors will discount their (mean) ending wealth values from an investment back to the present using the arithmetic mean, for the reason given above. They will therefore require such an expected (mean) return prospectively (that is, in the present looking toward the future) to commit their capital to the investment. (Stocks, Bonds, Bills and Inflation - 1996 Yearbook, pages 153-154).

For the CAPM, a market premium of 6.23% ($6.5\% + 5.95\% = 12.45\% \div 2$) would be reasonable which is the average of the 6.5% using historical data and a market premium of 5.95% using forecasts.

Q: What CAPM result have you determined using the CAPM?

A: Using the 5.50% risk-free rate of return, the leverage adjusted beta of 2.08 for the Corporate Pipeline Group, the 6.23% market premium, and the flotation cost adjustment developed previously, the following result is indicated.

$$R_f + \beta \times (R_m - R_f) = k + flot. = K$$

Corporate Pipeline Group 5.50% + 2.08 x (6.23%) = 18.46% + 0.34% = 18.80%

COMPARABLE EARNINGS APPROACH

1 **Q: How have you applied the Comparable Earnings approach in this case?**

2 A: In order to identify the appropriate return on equity for a pipeline, it is necessary to
3 analyze returns experienced by other firms within the context of the Comparable
4 Earnings standard. The firms selected for the Comparable Earnings approach
5 should be companies whose prices are not subject to cost-based price ceilings (*i.e.*,
6 non-regulated firms) so that circularity is avoided. To avoid circularity, it is
7 essential that returns achieved under regulation not provide the basis for a regulated
8 return. Because regulated firms must compete with non-regulated firms in the
9 capital markets, it is appropriate, if not necessary, to view the returns experienced
10 by firms which operate in competitive markets. One must keep in mind that the
11 rates of return for non-regulated firms represent results on book value actually
12 achieved, or expected to be achieved, because the starting point of the calculation is
13 the actual experience of companies that are not subject to rate regulation. The
14 United States Supreme Court has held that:

15 [T]he return to the equity owner should be commensurate with
16 returns on investments in other enterprises having corresponding
17 risks. That return, moreover, should be sufficient to assure
18 confidence in the financial integrity of the enterprise, so as to
19 maintain its credit and to attract capital. F.P.C. v. Hope Natural
20 Gas Co., 320 U.S. 591 (1944).

21
22 Therefore, it is important to identify the returns earned by firms that

1 compete for capital with a public utility. This can be accomplished by analyzing
2 the returns of non-regulated firms that are subject to the competitive forces of the
3 marketplace.

4 There are two avenues available to implement the Comparable Earnings
5 approach. One method would involve the selection of another industry (or
6 industries) with comparable risks to the public utility in question, and the results for
7 all companies within that industry would serve as a benchmark. The second
8 approach requires the selection of parameters that represent similar risk traits for the
9 public utility and the comparable risk companies. Using this approach, the business
10 lines of the comparable companies become unimportant. The latter approach is
11 preferable with the further qualification that the comparable risk companies exclude
12 regulated firms. By eliminating regulated firms, circular reasoning implicit in the
13 use of the achieved earnings/book ratios of other regulated firm has been avoided in
14 my application of the Comparable Earnings approach. Rather, it provides an
15 indication of an earnings rate derived from non-regulated companies that are
16 subject to competition in the marketplace and not rate regulation. Because
17 regulation is a substitute for competitively-determined prices, the returns realized
18 by non-regulated firms with comparable risks to a public utility provide useful
19 insight into a fair rate of return. This is because returns realized by non-regulated
20 firms have become increasingly relevant with the trend toward increased risk
21 throughout the public utility business. Moreover, the rate of return for a regulated
22 public utility must be competitive with returns available on investments in other

1 enterprises having corresponding risks, especially in a more global economy.

2 To identify the comparable risk companies, the Value Line Investment
3 Survey for Windows was used to screen for firms of comparable risks. The Value
4 Line Investment Survey for Windows includes data on approximately 1700 firms.
5 Excluded from the selection process were companies incorporated in foreign
6 countries.

7 **Q: What variables did you use to screen the non-regulated companies for the**
8 **Comparable Earnings analysis?**

9 A: Value Line's analysis of the companies that it follows includes a wide range of
10 financial and market variables, including nine items that provide ratings for each
11 company. From these nine items, one category has been removed dealing with
12 industry performance because, under the approach employed, the particular
13 business type is not significant. In addition, two categories have been ignored that
14 deal with estimates of current earnings and dividends because they are not useful
15 for comparative purposes. The remaining six categories provide relevant measures
16 to establish comparability. The definitions for each of the six criteria (from the
17 Value Line Investment Survey - Subscriber Guide) follow:

Timeliness Rank

The rank for a stock's probable relative market performance in the year ahead. Stocks ranked 1 (Highest) or 2 (Above Average) are likely to outpace the year-ahead market. Those ranked 4 (Below Average) or 5 (Lowest) are not expected to outperform most stocks over the next 12 months. Stocks ranked 3 (Average) will probably advance or decline with the market in the year ahead. Investors should try to limit purchases to stocks ranked 1 (Highest) or 2 (Above Average) for Timeliness.

Safety Rank

A measure of potential risk associated with individual common stocks rather than large diversified portfolios (for which Beta is good risk measure). Safety is based on the stability of price, which includes sensitivity to the market (see Beta) as well as the stock's inherent volatility, adjusted for trend and other factors including company size, the penetration of its markets, product market volatility, the degree of financial leverage, the earnings quality, and the overall condition of the balance sheet. Safety Ranks range from 1 (Highest) to 5 (Lowest). Conservative investors should try to limit purchases to equities ranked 1 (Highest) or 2 (Above Average) for Safety.

Financial Strength

The financial strength of each of the more than 1,600 companies in the VS II data base is rated relative to all the others. The ratings range from A++ to C in nine stages. (For screening purposes, think of an A rating as "greater than" a B). Companies that have the best relative financial strength are given an A++ rating, indicating an ability to weather hard times better than the vast majority of other companies. Those who don't quite merit the top rating are given an A+ grade, and so on. A rating as low as C++ is considered satisfactory. A rating of C+ is well below average, and C is reserved for companies with very serious financial problems. The ratings are based upon a computer analysis of a number of key variables that determine (a) financial leverage, (b) business risk, and (c) company size, plus the judgment of Value Line's analysts and senior editors regarding factors that cannot be quantified across-the-board for companies. The primary variables that are indexed and studied include equity coverage of debt, equity coverage of intangibles, "quick ratio", accounting methods,

variability of return, fixed charge coverage, stock price stability, and company size.

Price Stability Index

An index based upon a ranking of the weekly percent changes in the price of the stock over the last five years. The lower the standard deviation of the changes, the more stable the stock. Stocks ranking in the top 5% (lowest standard deviations) carry a Price Stability Index of 100; the next 5%, 95; and so on down to 5. One standard deviation is the range around the average weekly percent change in the price that encompasses about two thirds of all the weekly percent change figures over the last five years. When the range is wide, the standard deviation is high and the stock's Price Stability Index is low.

Beta

A measure of the sensitivity of the stock's price to overall fluctuations in the New York Stock Exchange Composite Average. A Beta of 1.50 indicates that a stock tends to rise (or fall) 50% more than the New York Stock Exchange Composite Average. Use Beta to measure the stock market risk inherent in any diversified portfolio of, say, 15 or more companies. Otherwise, use the Safety Rank, which measures total risk inherent in an equity, including that portion attributable to market fluctuations. Beta is derived from a least squares regression analysis between weekly percent changes in the price of a stock and weekly percent changes in the NYSE Average over a period of five years. In the case of shorter price histories, a smaller time period is used, but two years is the minimum. The Betas are periodically adjusted for their long-term tendency to regress toward 1.00.

Technical Rank

A prediction of relative price movement, primarily over the next three to six months. It is a function of price action relative to all stocks followed by Value Line. Stocks ranked 1 (Highest) or 2 (Above Average) are likely to outpace the market. Those ranked 4 (Below Average) or 5 (Lowest) are not expected to outperform most stocks over the next six months. Stocks ranked 3 (Average) will probably advance or decline with the market. Investors should use the Technical and Timeliness Ranks as complements to one another.

1
2 **Q: How have you implemented the Comparable Earnings approach?**

3 A: As noted above, non-regulated companies were selected from the Value Line
4 Investment Survey for Windows that have six categories of comparability designed
5 to reflect the risk of the Corporate Pipeline Group. The identities of companies
6 comprising the Comparable Earnings group and their associated rankings within the
7 ranges are identified on page 1 of Exhibit No. GTN-62.

8 Value Line data were relied upon as providing a comprehensive basis for
9 evaluating the risks of the comparable firms. As to the returns calculated by Value
10 Line for these companies, there is some downward bias in the figures shown on
11 page 2 of Exhibit No. GTN-62 because Value Line computes the returns on year-
12 end rather than average book value. If average book values had been employed, the
13 rates of return would have been slightly higher. Nevertheless, these are the returns
14 considered by investors when taking positions in these stocks. Finally, because
15 many of the comparability factors, as well as the published returns, are used by
16 investors for selecting stocks, and to the extent that investors rely on the Value Line
17 service to gauge their returns, it is, therefore, an appropriate database for measuring
18 comparable return opportunities.

19 **Q: What data have you used in your Comparable Earnings analysis?**

20 A: I have used both historical realized returns and forecast returns for non-utility
21 companies. As noted previously, I have not used returns for utility companies so as
22 to avoid the circularity that arises from using regulatory influenced returns to
23 determine a regulated return. It is appropriate to consider a relatively long

1 measurement period in the Comparable Earnings approach in order to cover
2 conditions over an entire business cycle. A ten-year period (5 historical years and 5
3 projected years) is sufficient to cover an average business cycle. Unlike the DCF
4 and CAPM, the results of the Comparable Earnings method can be applied directly
5 to the book value capitalization because the nature of the analysis relates to book
6 value. Hence, Comparable Earnings does not contain the potential misspecification
7 contained in market models when the market capitalization and book value
8 capitalization diverge significantly. The historical rate of return on book common
9 equity was 13.1% using the median value as shown on page 2 of Exhibit No. GTN-
10 62. The forecast rates of return as published by Value Line are shown by the 13.8%
11 median values also provided on page 2 of Exhibit No. GTN-62.

12 **Q: What rate of return on common equity have you determined in this case using**
13 **the Comparable Earnings approach?**

14 A: The average of the historical and forecast median rates of return is:

	<u>Historical</u>	<u>Forecast</u>	<u>Average</u>
Comparable Earnings Group	13.10%	13.80%	13.45%

15 **CONCLUSION**

16 **Q: What is your conclusion concerning the Company's cost of equity?**

17 A: Based upon the application of a variety of methods and models described
18 previously, it is my opinion that the reasonable rate of return on common equity is
19 13.00% to 15.00% for the Company. From this range, the Company has proposed a
20 14.50% rate of return on common equity. This rate of return on common equity is

1 at the midpoint of the top half of the overall range, which reflect the overall
2 business risk of GTN. It is my opinion that it is better to use a variety of techniques
3 to measure the Company's cost of equity because of the limitations/infirmities that
4 are inherent in each method. I have based my recommendation upon the results of
5 the methods/models applied with data for the Corporate Pipeline Group. In
6 conclusion, the Company should be allowed a 13.00% to 15.00% rate of return on
7 common equity, so that it can compete in the capital markets and be adequately
8 compensated for its business risk.

9 **Q: Does this conclude your prepared direct testimony?**

10 A: Yes.

GLOSSARY OF ACRONYMS AND DEFINED TERMS

ACRONYM	DEFINED TERM
AFUDC	Allowance for Funds Used During Construction
β	Beta
b	represents the retention rate that consists of the fraction of earnings that are not paid out as dividends
b x r	Represents internal growth
CAPM	Capital Asset Pricing Model
CCR	Corporate Credit Rating
DCF	Discounted Cash Flow
EIA	Energy Information Administration
FERC	Federal Energy Regulatory Commission
FOMC	Federal Open Market Committee
g	Growth rate
GDP	Gross Domestic Product
GTN	Gas Transmission Northwest Corporation
IGF	Internally Generated Funds
Lev	Leverage modification
LDCs	Local Distribution Companies
LT	Long Term
PUC	Public Utility Commission
r	represents the expected rate of return on common equity
R _f	Risk-free rate of return
R _m	Market risk premium
RP	Risk Premium
s	Represents the new common shares expected to be issued by a firm
SSA	Social Security Administration
s x v	Represents external growth
S&P	Standard & Poor's
v	represents the value that accrues to existing shareholders from selling stock at a price different from book value
WCSB	Western Canadian Sedimentary Basin

GLOSSARY OF ACRONYMS AND DEFINED TERMS

[illegible]