



National Action Plan on Demand Response

Docket No. AD09-10-000

Panelist List and Final Agenda for the Washington, D.C. Technical Conference November 19-20, 2009

Thursday, November 19, 2009

1:00 pm - 1:30 pm

Welcome and Overview

Policy and Technical Discussion

In this session, Commission staff seeks information on the overall approach to and scope of the National Action Plan as proposed in the Discussion Draft. Staff will lead the panel in a discussion of the topics described below. Panelists should be prepared to address each topic and discuss what activities should be included in the final Action Plan.

- Are the three sets of possible strategies and activities described in the Discussion Draft appropriate and effective?
- Should any of the possible activities described in the Discussion Draft not be part of the National Action Plan? Should any activities not listed be added to the National Action Plan?
- Is the possible strategy of using a coalition to carry out the objectives discussed in Part 1 consistent with EISA?
- How can such a coalition best facilitate the implementation of the National Action Plan?

1:30 pm – 3:00 pm

Panel 1 Panelists:

- Commissioner Sherman J. Elliott, Illinois Commerce Commission
- John Haney, Director, DSM, Florida Power & Light
- Dan Delurey, Executive Director, Demand Response Coordinating Committee
- Jim Parks, Program Manager, Sacramento Municipal Utility District
- Jay Kooper, Director of Regulatory Affairs, Hess Corporation
- David Mohre, Executive Director, Energy & Power Division, National Rural Electric Cooperative Association
- Ken Baker, Senior Manager of Sustainable Regulation, Wal-Mart

3:15 pm - 4:45 pm

Panel 2 Panelists:

- Janine Migden-Ostrander, Ohio Consumers' Counsel
- Walter Brockway, Manager, Regulatory Affairs - Energy, Alcoa Inc.
- Henry Yoshimura, Director, Demand Resource Strategy, ISO-New England
- Paul Tyno, Executive Vice-President, Energy Curtailment Specialists; Chairman of the Peak Load Management Alliance
- Judith Schwartz, President, To the Point
- Mary Bell, Director of System Integration, GE
- Don Mak, Partner, IBM Energy and Utilities

4:45 pm – 5:15 pm

Question and Answer Session

Friday, November 20, 2009

9:00 am - 9:15 pm **Welcome and Overview**

9:15 am to 12:15 pm **Concurrent Breakout Sessions**

In this session, Staff will lead discussions of each of the three statutory objectives as set out in EISA. We encourage all attendees to actively participate in the break-out sessions.

Session 1 – Technical Assistance

Section 529 of EISA requires that the Action Plan shall meet the objective of identifying the requirements for technical assistance to States to allow them to maximize the amount of demand response resources that can be developed and deployed.

Session 2 – National Communications Program

Section 529 of EISA requires that the Action Plan meet the objective of designing and identifying requirements for implementation of a national communications program that includes broad-based customer education and support.

Session 3 – Tools and Materials to Support Demand Response

Section 529 requires that the Action Plan shall meet the objective of developing or identifying analytical tools, information, model regulatory provisions, model contracts, and other support materials for use by customers, states, utilities and demand response providers.

12:30 pm – 1:30 pm **Closing Plenary Session**

Anticipated Attendees

Eric Ackerman	Edison Electric Institute
Justin Adder	National Energy Technology Laboratory
Catalina Aguilar	National Energy Marketers Assn. (NEMA)
Gabe Aguilera	Federal Energy Regulatory Commission
Michael Alexander	Duke Energy Corp.
Foroud Arsanjani	North America Power Partners, LLC (NAPP)
Nancy Bagot	Electric Power Supply Association
Ken Baker (Panelist)	Wal-Mart
Gary Barbour	PNGC Power
Michael Bardee	Federal Energy Regulatory Commission
Michael Barnett	SmartCloud Software, Inc.
Kathleen Barron	Federal Energy Regulatory Commission
Mary Bell (Panelist)	GE
Elizabeth Blaug	Federal Energy Regulatory Commission
Jonathan Booe	North American Energy Standards Board
Robert Borlick	Borlick Associates
Julia Bovey	Federal Energy Regulatory Commission
Michael Boyd	CALifornians for Renewable Energy, Inc.
Walter Brockway (Panelist)	Alcoa Inc.
Joe Bugica	EnergyConnect Inc.
Mike Burnette	NC Electric Membership Corp. (NCEMC)
Bruce Campbell	EnergyConnect
Roy Cammarano	Customer Performance Group
Carlos Clay	Federal Energy Regulatory Commission
Barbara Connors	Federal Energy Regulatory Commission
Mike Coop	heyCoop, LLC
Michael Cozzi	Cirro Energy Service
Spencer Cummings	Federal Energy Regulatory Commission
Caroline Daly	Federal Energy Regulatory Commission
Laurence Daniels	DC Office of the Peoples Counsel
Andy Davis	McBee Strategic Consulting
Phil Davis	Schneider Electric
Michael Delage	Energate Inc.
Dan Delurey (Panelist)	Demand Response Coordinating Committee
Katie Detweiler	Federal Energy Regulatory Commission
Keith Dodrill	US DOE - NETL
Sherman J. Elliott (Panelist)	Commissioner, Illinois Commerce Commission
David Ellis	Comverge, Inc.
Mason Emmett	Federal Energy Regulatory Commission
Roni Epstein	New York Power Authority
Nader Farah	ESTA International

Maria Farinella	Federal Energy Regulatory Commission
Ahmad Faruqui	The Brattle Group
Brett Feldman	Constellation NewEnergy
Sarah Fitts	Debevoise & Plimpton LLP
Troy Fodor	Illinois Municipal Electric Agency
Kimberly Fontenot	Stellar Grants, Inc.
Allen Freifeld	Viridity Energy
David Frenkel	Seament
Jignasa Gadani	Federal Energy Regulatory Commission
Lauren Giles	Energetics
Diane Goff	Pepeco Holdings, Inc.
Craig Goodman	National Energy Marketers Assn. (NEMA)
Mike Gordon	CPowered, Inc.
Christian Grant	Booz & Company
Chris Graves	New York Department of Public Service
John Haney (Panelist)	Florida Power & Light
Stacy Harper	EnerNOC
Bob Haug	Iowa Association of Municipal Utilities
Brian Heithoff	Consumers Energy
Jeff Hendler	IDT Energy, Inc.
Cynthia Henry	Xcel Energy
Tanja Hester	GMMB
Todd Hillman	Midwest ISO
Ryan Hledik	The Brattle Group
David Hungerford	California Energy Commission
Kevin Huyler	Federal Energy Regulatory Commission
David Hyland	Comverge
Eric Icart	Federal Energy Regulatory Commission
Ryan Irwin	Federal Energy Regulatory Commission
Michael Isimbabi	Federal Energy Regulatory Commission
Alan Johnson	NRG Energy
Steve Johnson	Washington Utilities and Transportation Comm.
Michael Kadish	Federal Energy Regulatory Commission
David Kathan	Federal Energy Regulatory Commission
Kevin Kelly	Federal Energy Regulatory Commission
Joe Kerecman	Ecogen Advisors
Felix Khalatnikov	PSEG
Leanne Khammal	Federal Energy Regulatory Commission
Simone Kirk	Federal Energy Regulatory Commission
Martin Kirkwood	Federal Energy Regulatory Commission
Craig Kleinhenz	American Municipal Power
Jay Kooper (Panelist)	Hess Corporation
Michael Krauthamer	Maryland Public Service Commission

Judy Lathrop	Federal Energy Regulatory Commission
Bryan Lee	Exelon Corp.
Robert Letzler	Federal Trade Commission
Nate Littrell	General Electric
Melissa Lott	Council on Environmental Quality
Derek Low	DLC
Melissa Lozano	Federal Energy Regulatory Commission
Don Mak (Panelist)	IBM Energy and Utilities
Ross Malme	Schneider Electric
Larry Mansueti	U.S. Department of Energy
Mark Martinez	Southern California Edison
Sandra Mattavous-Frye	DC Office of the Peoples Counsel
Andrea Maucher	Delaware Public Service Commission
Steven McCarty	Pacific Gas & Electric Company
Candace McCrae	Honeywell Utility Solution
John McDermott	Hess Corporation
Sarah McKinley	Federal Energy Regulatory Commission
Michael McLaughlin	Federal Energy Regulatory Commission
Rae McQuade	North American Energy Standards Board
Karl Meeusen	California Public Utilities Commission
Susan DiLiddo Michels	GMMB
Janine Migden-Ostrander	(Panelist) Ohio Consumers' Counsel
Doug Mitarotonda	The Brattle Group
David Mohre (Panelist)	National Rural Electric Cooperative Association
Phil Mone	GKRSE
Anna Morgan	Tennessee Valley Authority (TVA)
Colin Mount	Allegheny Energy
John Moura	NERC
Vinnie Musco	Federal Energy Regulatory Commission
Jim Musilek	NC Electric Membership Corp. (NCEMC)
David Najewicz	General Electric – Appliances
David Nemptzow	Nemptzow & Associates
Randy Nicholson	San Diego Gas & Electric
Tara Ormond	Electric Power Supply Association
Jim Parks (Panelist)	Sacramento Municipal Utility District
Sigmund Peplowski	New York State Department of Public Service
John Petze	Constellation Energy
Amery Pore	Federal Energy Regulatory Commission
Rob Potter	Portland General Electric Company
Donna Pratt	New York ISO
Stacey Rantala	National Energy Marketers Association
Jack Reader	Cisco Systems
Dennis Reardon	Federal Energy Regulatory Commission

Ari Reeves	D&R International, Ltd.
Elizabeth Reid	APX
Aileen Roder	Federal Energy Regulatory Commission
Mark Rogers	Southwest Power Pool
Laura Rooke	Portland General Electric
Bruce Sailers	Duke Energy Corp.
Kenneth Schisler	EnerNOC, Inc.
Tom Schneider	WECC
Anno Scholten	SeeFar Consulting
Alan Schriber	Public Utilities Commission of Ohio
Judith Schwartz (Panelist)	To the Point
John Seesel	Federal Trade Commission
Thom Sheets	Federal Energy Regulatory Commission
Jennifer Shipley	Federal Energy Regulatory Commission
Kenneth Shiver	Southern Company
Julie Simon	Federal Energy Regulatory Commission
Commissioner Marc Spitzer	Federal Energy Regulatory Commission
Jason Stanek	Federal Energy Regulatory Commission
Evan Steiner	Constellation Energy
John Sterling	Arizona Public Service
Denise Suttman	GyroHSR
Christina Switzer	Federal Energy Regulatory Commission
Nicholas Tackett	Federal Energy Regulatory Commission
Le Tang	ABB Inc.
Roshini Thayaparan	Federal Energy Regulatory Commission
Mary Beth Tighe	Federal Energy Regulatory Commission
Calvin Timmerman	Maryland Public Service Commission
Anne Tracy	Dominion
Paul Tyno (Panelist)	Energy Curtailment Specialists / PLMA
Sandra Waldstein	Federal Energy Regulatory Commission
Yanchun Wang	EnergyConnect, Inc.
Mark Ward	San Diego Gas & Electric
Monique Watson	Federal Energy Regulatory Commission
Joel Webb	Consert
Chairman Jon Wellinghoff	Federal Energy Regulatory Commission
Andre Wellington	Con Edison
Carol White	Federal Energy Regulatory Commission
Tonja Wicks	Florida Power & Light Company
Laurie Wiegand-Jackson	North America Power Partners
Dean Wight	Federal Energy Regulatory Commission
Michealia Wilson	PECO
Jennifer Wolfson	Federal Energy Regulatory Commission
Joy Yamagata	SDG&E

Henry Yoshimura (Panelist)

ISO-New England