



National Action Plan on Demand Response

Docket No. AD09-10-000

**Panelist List and Final Agenda
for the Washington, D.C. Technical Conference
November 19-20, 2009**

Thursday, November 19, 2009

1:00 pm - 1:30 pm

Welcome and Overview

Policy and Technical Discussion

In this session, Commission staff seeks information on the overall approach to and scope of the National Action Plan as proposed in the Discussion Draft. Staff will lead the panel in a discussion of the topics described below. Panelists should be prepared to address each topic and discuss what activities should be included in the final Action Plan.

- Are the three sets of possible strategies and activities described in the Discussion Draft appropriate and effective?
- Should any of the possible activities described in the Discussion Draft not be part of the National Action Plan? Should any activities not listed be added to the National Action Plan?
- Is the possible strategy of using a coalition to carry out the objectives discussed in Part 1 consistent with EISA?
- How can such a coalition best facilitate the implementation of the National Action Plan?

1:30 pm – 3:00 pm

Panel 1 Panelists:

- State Commission Representative, To Be Determined

- John Haney, Director, DSM, Florida Power & Light
- Dan Delurey, Executive Director, Demand Response Coordinating Committee
- Jim Parks, Program Manager, Sacramento Municipal Utility District
- Jay Kooper, Director of Regulatory Affairs, Hess Corporation
- David Mohre, Executive Director, Energy & Power Division, National Rural Electric Cooperative Association
- Ken Baker, Senior Manager of Sustainable Regulation, Wal-Mart

3:15 pm - 4:45 pm Panel 2 Panelists:

- Janine Migden-Ostrander, Ohio Consumers' Counsel
- Walter Brockway, Manager, Regulatory Affairs - Energy, Alcoa Inc.
- Henry Yoshimura, Director, Demand Resource Strategy, ISO-New England
- Paul Tyno, Executive Vice-President, Energy Curtailment Specialists; Chairman of the Peak Load Management Alliance
- Judith Schwartz, President, To the Point
- Mary Bell, Director of System Integration, GE
- Don Mak, Partner, IBM Energy and Utilities

4:45 pm – 5:15 pm Question and Answer Session

Friday, November 20, 2009

9:00 am - 9:15 pm Welcome and Overview

9:15 am to 12:15 pm Concurrent Breakout Sessions

In this session, Staff will lead discussions of each of the three statutory objectives as set out in EISA. We encourage all attendees to actively participate in the breakout sessions.

Session 1 – Technical Assistance

Section 529 of EISA requires that the Action Plan shall meet the objective of identifying the requirements for technical assistance to States to allow them to maximize the amount of demand response resources that can be developed and deployed.

Session 2 – National Communications Program

Section 529 of EISA requires that the Action Plan meet the objective of designing and identifying requirements for implementation of a national communications program that includes broad-based customer education and support.

Session 3 – Tools and Materials to Support Demand Response

Section 529 requires that the Action Plan shall meet the objective of developing or identifying analytical tools, information, model regulatory provisions, model contracts, and other support materials for use by customers, states, utilities and demand response providers.

12:30 pm – 1:30 pm

Closing Plenary Session