

AGENDA FOR NARUC/FERC COLLABORATIVE ON DEMAND RESPONSE

JULY 15, 2007

New York, New York

(1 Hour) Panel #1. Existing Wholesale level programs/ markets – what is the utility’s objective and what is the value proposition for the utility and the customer? Perspectives of sponsors and participants on successes and failures?

- a. New York
Dave Lawrence, New York ISO
Paul Tyno, Executive Vice President, Energy Curtailment Specialists
Michael Caufield, Alcoa Inc.
- b. James Tracy, Chief Financial Officer, Sacramento Municipal Utility District
- c. Chris Smith, Tennessee Valley Authority

(1 Hour) Panel #2. Existing Retail/ Distribution level demand response efforts – what is the utility’s objective and what is the value proposition for the utility and the customer? Perspectives of sponsors and participants on successes and failures?

- a. Mack Wathen, Vice President for Regulatory Affairs, PEPCO Holdings
- b. Deb Sundin, Director of Product Marketing, CIP & DSM for Xcel Energy
- c. Paul Suskie, Chairman, Arkansas Public Service Commission
- d. Leonard Haynes, Executive Vice President, Supply Technologies, Renewables, and Demand Side Planning, Southern Company
- e. Ken Baker, Senior Manager for Sustainability, WAL-MART

15 Minute Break

(45 Minutes) Discussion: How well do/would these wholesale and retail programs work together? What are solutions for what doesn’t work, if any, and who is responsible to pay for?

Lead –off: Minnesota experience - Commissioner Phyllis Reha
New York experience – Steven Keller, NYDPS

- Are the signals sent to customers participating in retail or wholesale programs consistent?
- Are the value propositions for utilities and customers consistent or inconsistent between retail and wholesale programs?
- Are retail load control programs activated to follow wholesale market prices? Wholesale/ transmission grid reliability? Other signals such as avoided cost of local generation?
- Are the price impacts of wholesale programs communicated to retail customers via pricing?
- What are the incentives for transmission providers that do not own generation to develop DR?