EV’s are Nothing New
1975 Electric Postal Vehicle
Affordable EV’s
High-end EV’s
WE HAVE TECHNOLOGY.
LET’S GO.

LET’S FIGURE OUT A WAY TO CHARGE FOR SUNSHINE?

FIND OUT HOW EXISTING TECHNOLOGY IS HELPING TO MEET THE ENERGY CHALLENGE AT WWW.SHELL.US/LETSGO
The Gasoline Pump, or "Gas Pump," could once be found on the corner of every major intersection in the country. But after the Great Realization of 2010, Americans finally understood that about 80 cents of every dollar of gas pumped was wasted by inefficient gas engines. That fact, along with the 2010 launch of CODA – the all-electric car from the all-electric car company – quickly made Gasoline Pumps obsolete relics of the past.

DUMPthePUMP2010.com
©2010 CODA Automotive
PNNL Smart Charger Controller
The New Chinese Filling Station
The New American Filling Station
7 Myths of Electric Vehicles
Lead acid

Lithium ion

Nickel metal hybride
It takes 7.5 kilowatt hours (kWh) electricity to refine one gallon of gas. That same 7.5 kWh can power the Nissan LEAF approximately 30 miles.
ANNUAL FUEL COST

Source: Randolph & Masters, Energy for Sustainability, 2008

$1625

$796

$521

$279

$821

GAS

HYBRID

PLUG-IN HYBRID

ELECTRIC

FUEL CELL

$/YEAR

TECHNOLOGY TYPE
Demonstration of Regulation Services
Regulation Services While Charging.
Regulation Services and the Cashback Car

LI-ION BATTERIES

$3.00/gal.
$0.09¢/kWh (2009 avg)
Maintenance costs and rebate not applied

Payments to Owners for Regulation Services Estimated at $3K Annually
Thank You!